

GOODWIN ADMINISTRATION DELIVERS **NEW LEADERSHIP AND NEW ENERGY**

COMMUNITY

- Collected/disposed of nearly 137 tons of trash through “Team Up to Clean Up” events.
- Invested over \$3.1 Million to demolish nearly 400 structures since 2019.
- Increased the demolition budget to \$500,000—the highest initial demolition budget on record— to more adequately address dilapidated and abandoned structures.
- Established the Mayor’s CARE (Coordinated Addiction Response Effort) Office to bring all stakeholders in the addiction fight to the table and make sure we are deploying our resources effectively. The CARE Office helped facilitate more than 150 family reunifications in 2021 and met with more than 600 people (Jan. 2020 - Nov. 2021) directing them toward substance use disorder (SUD) treatment.
- Created/funded City's first Mental Health and Homeless Outreach Coordinators and a recovery support specialist.
- Engaged MSW Consultants to complete a Recycling Study.
- Established first LGBTQ Working Group to enhance inclusion and work to eliminate discrimination.
- Formed the Charleston Council for Outreach and Empowerment (C-CORE), a citizen action group to promote justice and fair treatment for all, by cultivating trust and confidence within the community, fostering transparency and honest communication with the administration, demonstrating sensitivity and empathy in resolving community concerns and advocating for marginalized populations of Charleston.
- Established Charleston’s first Youth Council to engage and involve our city’s young people in the future of the city.
- Established a “Green Team” to lead efforts to find environmentally-friendly, cost-effective measures to make Charleston greener.
- Launched a Community Participation Grant Program taking a portion of the settlement monies from the 2014 Freedom Industries MCHM spill to reinvest those funds back into the Charleston community. Each member of Charleston City Council was apportioned a \$5,000 sum to give back to charitable organizations within the community.
- Completed 125 public art projects including permanent pieces, temporary installations and conservation projects — with 108 artists being commissioned for their work since 2019.
- Honorarily named Court Street Dr. Martin Luther King, Jr. Way and Garrison Avenue Patrolman Cassie Johnson Avenue.
- Continued baseball in Charleston — under new ownership — as a result of collaboration between the City, The Atlantic League of Professional Baseball and the new team — the Charleston Dirty Birds.

COVID RESPONSE

- In conjunction with the County, hosted more than 100 drive-thru COVID-19 testing events, performed more than 40,000 COVID-19 tests, prioritized testing in minority communities and provided more than 84,000 COVID-19 vaccinations as of January 2022.
- First in the State to open the Emergency Operations Center and test all nursing home residents when one tested positive for COVID.
- Provided “Hero Pay” to first responders including refuse workers.

- Supported pandemic-related social services through CDBG funds.
- Waived interest payments when businesses submitted late B&O returns for the first quarter 2020, so long as payments were made by June 1.
- Expanded outdoor dining to increase seating capacities and provided designated parking to accommodate curbside pick-ups.
- Implemented online viewing of all City Council meetings.
- Created outdoor recreational opportunities to come together as a community while maintaining social distancing such as drive-in movie nights, food truck Wednesdays and closing Kanawha Boulevard at times for walking and running.

CONSTITUENT SERVICES

- Implemented citizen request management system in January 2020 (QAlert) to ensure citizen inquiries are received and addressed in a timely manner resulting in more than 33,000 issues being resolved (April. 6, 2022).
- Engaged Charleston residents one-on-one through “Charleston Walks” (a door-to-door initiative) and “Connect Charleston” (by phone) to address community issues directly.
- Hosted 13 “Here to Serve” (community forum style) events throughout the City (pre-COVID-19).
- Created the “WHOOOPS” notice — in lieu of a parking ticket — as an educational opportunity on parking options.
- Updated parking ticket appeals process to allow for informal appeals that save time and money for City residents and visitors.

ECONOMIC DEVELOPMENT

- Added two positions in the City Collector’s Office to better serve our local businesses—including a Small Business Liaison.
- Provided more than \$750,000 to businesses as part of the Small Business Investment Grant Initiative.
- Established a Small Business Advance Team to engage with Charleston businesses to trouble-shoot concerns and interface with city resources to enhance small business investment and success.
- Increased Mayor’s Economic Incentives to allow flexibility to market and attract economic drivers to Charleston.
- Adopted an amendment to the City Zoning Ordinance (Bill No. 7886) allowing projecting signs in commercial districts to enhance visibility for businesses.
- Rezoned a portion of 7th Avenue to make way for a 43-unit apartment building for the elderly, which will lead to a \$10 million investment on the West Side.
- Created a neighborhood overlay district to encourage the redevelopment on the West Side.
- Created the Charleston Land Reuse Agency (CLRA) to help get property back into productive use. Added a City Planner position (FY2022 budget) to support the expanding and ongoing work of the CLRA.
- Modernized the Charleston Coliseum & Convention Center by hiring Oak View Group to manage the facility and improve our ability to recruit performers.
- Created a Small Business Checklist to simplify the process of starting a business.

- Addition of WVU College of Law, Extension Services & John C. Chambers College of Business to Downtown.
- Provided greater job opportunities for people with prior convictions by removing criminal history questions from City job applications and removing the background check requirement for some (“Ban the Box” policy).

FISCAL RESPONSIBILITY

- Balanced the FY2022, FY2023 budgets with no new taxes and without cutting or eliminating essential city services, including police, fire, streets and refuse overtime.
- Implemented a 7% cost-of-living adjustment for all city employees—including police and fire.
- Collected \$2,277,430 in unpaid B&O taxes in 2020 which were, on average, 10 years delinquent.
- Corrected unlawful payroll practices and policies regarding fire department pay through approval of \$1.7 million settlement.
- Introduced and approved saving \$11 million in a Rainy Day Fund to ensure the City's financial stability.
- Implemented a \$2,000 salary increase for police, fire and public employees, and lowered overall healthcare costs through the transition of 600+ active employees from self-insured (THP) to fully-insured PEIA insurance program, effective July 1, 2020.
- Increased transparency through a tax appeal process which removed bias through the use of an independent hearing examiner.
- Established a local vendor preference to provide competitive advantage to Charleston businesses when certain criteria are met.
- Worked with leadership at the State Purchasing Division to become a signatory to the National Association of State Procurement Officials (NASPO) contract — allowing the City to benefit from competitive fire truck pricing competitively bid at the national level.
- Created the City’s first Business Improvement District.
- Created the City’s first Green Initiatives Fund.

INFRASTRUCTURE

- Invested \$2.365 million in 2019, \$1.5 million in 2020 and \$2.06 million in 2021 — totaling \$5.925 million in asphalt resurfacing throughout the City, including a partnership with the WVDOH to resurface Oakwood Road.
- Included \$3 million for paving—for the fourth year in a row.
- Developed a Vacant Structure Registry.
- Increased the number of accessible parking spaces in the City.
- All parking meters in the City of Charleston now have “smart” capabilities to accept mobile and credit card payment, as well as cash and coin.
- Installed approximately 325 ADA accessible ramps through the City.
- Completed \$2.4 million in repairs to the Southside Bridge.
- Invested \$616,000 (2021) to restore concrete streets.
- Created City’s first Sidewalk Improvement Project Fund.

PARKS AND RECREATION

- Established registration system at community centers to provide an extra level of safety.
- Enhanced security with new doors, lighting and cameras at all public centers.
- Installed and/or upgraded Community Center WiFi.
- Partnered with Step by Step and Partnership of African American Churches to provide after school programming.
- Introduced a free lunch program to feed kids Mondays-Fridays during the summer.
- Installed kayak launch on Elk River.
- Hosted free nine-week summer camp with an average of 50 kids each week.
- Worked with Huntington Banks to facilitate upgrades (equipment, maintenance, and programming) to the Martin Luther King, Jr. Community Center.
- Inspired by City youth, creating the City's first skate park in 2021.
- Dedicated dog park (Emma's Place) project in honor of fallen CPD Officer Cassie Johnson.
- Dedicated the western wing of the MLK Center in honor of CPD Officer Ptlm. Robert Edward Easley, Sr. — "the father of afterschool programs" in Charleston.
- Partnered with AARP of West Virginia to install a new "fit mobile" park on Charleston's East End.
- Completed and opened the Mary Price Ratrie Arboretum at Spring Hill Cemetery - the largest arboretum in the State of West Virginia.

PARTNERSHIPS

- Partnered with Charleston Area Alliance and Charleston Convention & Visitors Bureau on a remote worker campaign.
- Created Charleston Reads Book Club in collaboration with Kanawha County Public Library, Taylor Books and Charleston residents.
- Partnered with the West Virginia Drug Intervention Institute to aggregate data for the Quick Response Team (QRT).
- Partnered with AT&T's Believe Appalachia campaign to provide new mattresses in all Charleston Fire Department stations.
- Partnered with Paralyzed Veterans of America to offer Bocce Ball for paralyzed veterans.

PUBLIC SAFETY

- Increased the starting pay by \$2,000/yr. for every new police officer and firefighter to compete and continue to obtain the best officers.
- Offered \$15,000 signing bonuses for first-time certified police officers and first-time certified paramedics.
- Fixed Night Shift Pay Differential which equated to an additional \$1/hour for officers who work night shift.
- Review of CPD policy and procedure manual with an enhanced emphasis on de-escalation, duty to intervene, and addressed use of force issues.
- Purchased/budgeted for the purchase of critical police equipment including vehicles, a boat, radio equipment, new body cameras with improved functionality, technology to charge body cameras. tasers and personal protective equipment.

- Purchased/budgeted for the purchase of critical fire equipment including ambulances, pursuit-ready 4x4's, a pumper truck, a fire rescue truck, a fire boat and various life saving equipment.
- Installed enhanced lighting and new security cameras in all City parking garages.
- Acquired federal NIBIN System to help detectives link gun crimes.
- Partnered with ATF and other agencies to create a violent crime task force to assist CPD in investigating and locating violent offenders.
- Adopted the Fire Prevention Code and for the first time authorized Charleston Fire Department employees to investigate and make arrests related to arson offenses.
- Implemented a procedure to hold property owners accountable and ensure they are keeping an eye on their property for illegal activity.
- Adopted updated policies and procedures for the Charleston Fire Department.
- Reduced speed limits on roads in residential areas and around community centers.
- Increased the presence of the hybrid patrol downtown in the evenings.
- Created LEAD Program to offer diversions for those in Municipal Court that are willing to seek recovery services.

CURRENT PROJECTS

- Revitalizing and renovating the center of our City with the redesign and construction of a new Slack Plaza.
- Allocating Charleston's \$36.8 million in American Rescue Plan funding in an effort to promote economic recovery, healthy & safe communities while also investing in our city's future.
- Working with federal, state and local partners on the Capital Connector project to better connect Charleston's East End, Downtown and West Side.
- Partnering with The McGee Foundation to create a master plan to improve the lives of those that live and work on Charleston's West Side.
- Repair and/or replacement of 90 streetlights along Kanawha Boulevard, East — to include repairing pole foundations, electrical systems and painting.
- Creating a pump (bike) track and extending the walking trail at Cato Park.
- Building a park in the heart of the West Side complete with a playground, basketball courts and more.
- Renovating Celebration Station on the East End in partnership with Kanawha County Schools, The Greater Kanawha Valley Foundation and the Charleston Rotary.
- Bringing back the famed Charleston Sternwheel Regatta after being gone since 2009.
- Revitalization of the Summer Youth Jobs Program.