
American Rescue Plan:

Allocation of Funding for
Charleston, West Virginia

Updated Timeline:

Present to the ARPA Committee the recommended applicants, post-examination questions and accompanying answers.

The ARPA Committee will meet to create their recommended allocation plan which they will propose to full Council for the approval of the ARPA budget at the next City Council Meeting.

A resolution will be introduced at Council for the ARPA budget allocations.

Today: Jan. 26th 2022

Feb. 9th 2022

Feb. 16th 2022

Feb. 22nd 2022

Mar. 7th 2022

The Committee will ask additional questions of applicants whose attendance will be requested. A plan for citywide funding allocations will also be presented

The Finance Committee will consider the ARPA Committee's recommendation. If approved by the Finance Committee, the full Council will consider and vote on the ARPA budget allocations.

Overview:

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- In March 2021, The City of Charleston was allocated \$37 Million dollars from the American Rescue Plan Act
- The American Rescue Plan Act advisory Committee was formed and met on April 14, 2021 for a community input session
- Additional input sessions were also conducted on
 - April 27, 2021- Kanawha City Community Center
 - April 29, 2021- Roosevelt Community Center
 - May 4, 2021- George Washington High School
 - May 6, 2021- Ball Toyota, Patrick St.
- Virtual suggestions were also available via the [City's website](#)

Overview

- The American Rescue Plan Act Advisory Committee met again on May 26, 2021 after all of the input sessions and suggestion had been collected
 - An allocation plan was created that detailed 3 major buckets:
 - Economic Recovery
 - Health & Safe Communities
 - Investing in Our City's Future
 - The Advisory Committee met for a third time on September 29, 2021, and approved the City's application process to apply for funding
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Applications

- Applications were opened on October 1, 2021 and closed on December 15, 2021
- The City received Over 50 applications for ARPA funding
- Examined each application to determine whether they fit the City's ARPA goals, as well as abided to federal guidelines
- After initial examination, extensive questioning, and thorough re-examination, 34 of the 52 applications best aligned with the feedback received from the community and the City's goals for ARPA allocation

Budget

- In March 2021, The City of Charleston was granted \$37 Million dollars from the American Rescue Plan Act
 - We received the first 50% of the allocation on May 24, 2021 (\$18.4 Million) and can request the 2nd allocation after May 10, 2022
 - Approximately \$15.2 Million dollars are being presented as the Administration's recommended applicants
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Treasury Final Rules Updates:

Revenue Loss-

- Changes the revenue growth allowance from 4.1% to 5.2%.
- Allows a simplified \$10m lump sum option if you don't want to calculate and track.
- The effects of any tax changes (increases or decreases) must be considered in the calculation.

- Charleston's 2020 revenue loss calculation is now \$16.7m and 2021 is being reviewed
 - Revenue loss allows for any typical City service and has streamlined reporting
 - Revenue loss can now be used non-federal share for federal grants.
-

Infrastructure:

- Specifies that stormwater management projects are allowable.
- Updates the definition for underserved area for broadband to areas with less than 100/20Mbps service.

Other:

- Allows improvement to government IT systems that improve access or increase delivery of services.
 - Clarifies that capital projects related to public health or negative economic impacts are allowable and provides justification thresholds.
-

Recommended Applications:

Alzheimer's Association, WV Chapter

Amount Requested:
\$20,000

Amount Recommended:
\$20,000

- Financial aid for the Alzheimer's Association's free care & support services, 24/7 Helpline, and support efforts

WV Health Right Inc.

Amount Requested:
\$2,200,000

- \$1,200,000 for Expansion of Health Right's main clinic on East End
- \$1,000,000 for West Side Construction

Amount Recommended:
\$1,500,000

- \$1,000,000 for Expansion of Health Right's main clinic on East End
 - \$500,000 for West Side Construction
-

Kanawha-Charleston Health Department

Amount Requested:
\$639,431

Amount Recommended:
\$639,431

- 50% of the loss of revenue cause by the COVID-19 Pandemic
 - The County has covered the other 50%
-

Kanawha County Public Library

Amount Requested:
\$49,040

Amount Recommended:
\$49,040

- Purchase laptops, 3D printers, and Cricut cutting machines for public use

Charleston Convention & Visitors Bureau

Amount Requested:
\$880,500

Amount Recommended:
\$880,500

- Marketing Charleston as a gateway to West Virginia's outdoor recreation.
 - Development a new strategic sports sales plan,
 - Recruit new business to the city
-

Black Woman Business Owners of West Virginia

Amount Requested:
\$150,000

Amount Recommended:
\$150,000

- Secure business location
 - Fund Annual Expo
 - Marketing Media/ADs
 - Employment
 - Educational Program
Development
-

Partnership of African American Churches

Amount Requested:
\$440,000

Amount Recommended:
\$440,000

- Establish a permanent Comprehensive Community Health Center on Charleston's West-side

Religious Coalition for Community Renewal #1 (RCCR)

Amount Requested:
\$3,556,624.59

Amount Recommended:
\$3,556,624.59

- Transitional Low Barrier Shelter
 - Establish the program with staffing for four (4) years.
-

Religious Coalition for Community Renewal #2 (RCCR)

Amount Requested:
\$1,461,552

Amount Recommended:
\$500,000

- Renovate the Hubbard building to accommodate a service center
 - Staffing
 -
 - HOME ARPA potential other funding
-

Capitol Market

Amount Requested:
\$1,058,000

- Acquisition of property
- Improvements to the outdoor market pavilion
- Area improvements to address security and safety
- Utility Upgrades:
Sewage/Broadband

Amount Recommended:
\$600,000

- Additional funding/partners
-

Manna Meal #1

Amount Requested:
\$970,456

Amount Recommended:
\$970,456

- Purchase a food truck & operating costs

Manna Meal #2

Amount Requested:
\$700,000

- Re-supply of food pantry
- Meet new excessive demand due to the COVID-19 Pademice

Amount Recommended:
\$230,000

- with stipulation the money be used for food supplies for the truck to supply shelters (outreach meals)
-

WV Symphony Orchestra

Amount Requested:
\$200,000

Amount Recommended:
\$200,000

- Support of its 2022-2023 season
 - 6 symphonic and 4 pops concerts
 - Maintain its existing programs & will schedule special outreach ensemble performances serving the West Side
-

Impact Me, Inc.

Amount Requested:
\$6,000

Amount Recommended:
\$6,000

- Decrease the number of youth incarceration
 - Employment, training materials, and general supplies
-

Pollen8

Amount Requested:
\$1,246,264.30

- Startup costs to include buildout, rent, food costs, supplies, marketing, insurance, and wages

Amount Recommended:
\$625,000

- contingent upon locating property in City of Charleston (options do exist) + w/review process and on a payment process
-

YWCA of Charleston Resolve Family Abuse Program

Amount Requested:
\$451,797

Amount Recommended:
\$451,797

- Cover the cost associated with a Licensed Therapist to work on-site with shelter residents.
 - Expansion of the State of West Virginia Supreme Court Remote Participation Program.
-

- **YWCA Sojourner's Shelter for Homeless Women and Families**

Amount Requested:
\$313,606

Amount Recommended:
\$313,606

- combat the increased number of challenges resulting from mental health and substance abuse disorders.
 - the need for an on-site, licensed therapist has become crucial.
-

Charmco Lofts Limited Partnership

Amount Requested:
\$600,000

Amount Recommended:
\$600,000

- Ensure workforce house for families in a quality, safe, and desirable neighborhood.

Midian Leadership Project

Amount Requested:
\$60,000

Amount Recommended:
\$60,000

- Bring on three additional trauma-informed mentor-coaches to our program
- Equip an educational space, kitchen, and exercise room

Kanawha Valley Collective

Amount Requested:
\$1,302,600

- access sustainable permanent housing.
- direct mental health and/or substance abuse treatment
- case management designed to improve access to and retention in services.
- enroll in mainstream benefits they qualify for,

Amount Recommended:
\$450,000

- Other funding available
-

Hope for Appalachia

Amount Requested:
\$75,000

- salary for the Director of the Harbor House
- expense for a facility and start up items that will be needed

Amount Recommended:
\$45,000

- Funding for program
-

Hearts United Sister Talk

Amount Requested:
\$127,840

- Staffing
- Supplies
- A 12-week interactive program for adolescents

Amount Recommended:
\$127,840

- Full funding pending nonprofit status/ fiscal agent
-

West Virginia Child Advocacy Network

Amount Requested:
\$24,000

Amount Recommended:
\$24,000

- Help build organizational capacity within our Network.
 - support to locally-based child advocacy centers including CAMC Women & Children's Hospital Children's Advocacy Center
-

WV Food and Farm Coalition

Amount Requested:
\$989,675.92

Amount Recommended:
\$989,675.92

- Address food security in different neighborhoods throughout Charleston's; Specifically Charleston's Westside

The Greater Kanawha Valley Foundation

Amount Requested:
\$935,000

- Staffing/ staffing support for a part-time contractor to assist with CCC projects,
- Salaries for college interns to work in arts-related industries

Amount Recommended:
\$350,000

- \$250 for programming for 5 years
 - \$100,000 earmarked for artist and business seed investments (mini-grant program) and grants to colleges and universities to organize “student nights” in downtown Charleston
-

WV Music Hall of Fame Inc.

Amount Requested:
\$32,000

Amount Recommended:
\$32,000

- Respond to and recover from the impact of the pandemic by being able to meet staffing costs.

East End Resource Center

Amount Requested:
\$250,000

- Programs that include:
 - Family Fun Night
 - PTSD Therapy
 - Private Therapy
 - Weekend Snack Packs

Amount Recommended:
\$150,000

- 100k to fund senior programming
 - 50k for snack pack costs
-

Bright Futures Now

Amount Requested:
\$350,000

Amount Recommended:
\$350,000

- complete the renovations for the second floor
 - provided services that will be offered once renovations are completed.
 - Food Distribution: dealing with food insecurity on a monthly basis for residents in the Kanawha County
-

HOPE Community Development Corporation

Amount Requested:
\$1,462,600

- Renovate the HOPE owned buildings at 1039 and 1100
- Fund programs to be held in the renovated space

Amount Recommended:
\$500,000

- Funding for programming and to renovate the 1039 Central Avenue Building.
 - Additional funding from Congressional Direct Spending- 500k
-

The Salvation Army – Charleston WV Area Command

Amount Requested:
\$275,568.50

Amount Recommended:
\$275,568.50

- Supply Food Pantry
 - Emergency Social Services program
 - Supplemental income to meet the salary needs of our Social Services director and other Social Services staff and case workers.
-

Charleston Area Alliance (CAA)

Amount Requested:
\$616,518

- Recover loss due to the COVID-19 Pandemic
- Expand the Women and Minority Small Business Grant Program
- Expand Talent Attraction and Retention initiatives
- Software Investment/ Website Enhancement

Amount Recommended:
\$200,000

- 100k for the Women and Minority Small Business Program
 - 100k for the Roots Program (Talent and Attraction initiative)
-

Girl Scouts

Amount Requested:
\$50,000

Amount Recommended:
\$50,000

- A new program that develops older girl programming that will allow girls to explore a variety of different career paths

Festiv-ALL

Amount Requested:
\$150,000

Amount Recommended:
\$150,000

- for an expansion of the annual programming
 - investing in cultural activities and arts
-

Fund for the Arts

Amount Requested:
\$112,000

Amount Recommended:
\$112,000

- Provide marketing support for the 2022 Wine and Jazz Music Festival
 - Replace revenue lost in 2020 and 2021 by the cancellation of the Wine and Jazz Music Festival
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Next meeting:
February 9, 2022

- Next Meeting on Feb. 9th:
 - The Committee will ask additional questions of applicants whose attendance will be requested. A plan for citywide funding allocations will also be presented