

American Rescue Plan Act (ARPA) Funding Application

[Print](#)**Submitted by:****Status:** Open**Priority:** Normal**Assigned To:** Jonathan Storage**Due Date:** Open

**American Rescue Plan Act (ARPA)
Funding Application**

Non-Profit, Community Groups, Neighborhood Associations, and Businesses

APPLICATION DEADLINE: December 15th 2021

Application must be completed in full to be considered. Applications may be submitted online using this fillable form. But forms and attachments may also be submitted by email to ARPA@cityofcharleston.org or by U.S. Mail to City Manager's Office, 501 Virginia Street East Charleston, WV 25301.

All requests for funding **must be directly related to COVID-19 mitigation or recovery efforts** and must fall within the parameters of at least one of the goals set by the treasury department along with other requirements listed within this application.

GENERAL INFORMATION

*** Name of Project/Program:**

Charleston Youth Athletic Facility

*** Organization Name:**

Grape Juice Ventures

*** Address:**

508 Sheridan Circle

*** Primary Contact Person:**

Meneleo A Cinco

Title:

Managing Member

*** Phone:**

(304) 549-9298

*** Email:**

ciamedical05@gmail.com

Federal Tax ID:

If applicable: DUNS Number:

To obtain a DUNS number please visit <https://fedgov.dnb.com/webform> After obtaining, please register your organization with the System for Award Management at <https://sam.gov/SAM/>

List the organization's owner(s), Board of Directors, senior staff members, and other key members:

Meneleo (Jay) Cinco Scott Long Mitch Rashid Paul Saluja Tom Bower

Describe any partner organizations, their roles, and your relationship with them:

The members listed above are the Managing Members of Grape Juice Venture, LLC. With the exception of Paul Saluja, they are currently members in one or more entities in the youth sports and restaurant spaces. They are long time colleagues and friends. In association with Leading Athletics, LLC., they will generate and manage the planned indoor athletic facility.

BUDGETARY OVERVIEW - Must match Budget Worksheet

* Funds Requested	* Total Program/Project Cost	Annual Organization Budget
\$2,500,000	\$3,000,000	

Request Summary

1. Provide a narrative overview/summary of the request.

Topics that may be included but not limited to:

- a. Purpose and anticipated outcomes
- b. Individuals, entities, or communities served
- c. How the pandemic has necessitated this request
- d. Amount of any estimates and bids received to date
- e. Timeline for project completion

The COVID-19 pandemic as negatively impacted every level of education in West Virginia since it first surfaced in the Mountain State last spring. Although devastating to public education, it had an adverse effect on athletics. After the schools close on March 13, 2020, the states concerns turned not to just educating students, but also attending to their basic needs. Before the pandemic, the state served 500,000 meals in the summer of 2019. In the summer of 2020, the state served 8 million meals to the students. For obvious reasons, the basic needs of the student were of higher importance than athletics, which were place on hold. Grape Juice Ventures, LLC. ("Grape Juice") seeks to acquire property and develop an indoor Athletic Complex ("Facility") to provide a venue for area youth and the community to re-engage in athletics in a more robust and meaningful manner. Charleston, Kanawha County and Southern West Virginia are sorely lacking in a quality indoor athletic facility. In comparison, cities and communities throughout the South and mid-Atlantic have developed athletic facilities to promote the quality of life and enhance economic development in their communities. The reality is that there are no quality athletic facilities in Southern West Virginia to serve the youth and residents at a competitive level. The envisioned Facility can substantially enhance the overall quality of life in our community. Grape Juice Ventures proposes to acquire existing property and renovate it to house Facility or acquire land to build the Facility. The Facility will have, at a minimum, 6 regulation basketball courts, which can be used interchangeably as volleyball courts, with suitable seating for spectators. This space will also be suitable for other indoor sports and activities. The goal of the Facility is to provide a first rate environment for the community while attracting teams, players and spectators to the Charleston/Kanawha County market to generate revenue for the Facility and to create a positive economic impact through direct and indirect spending ("Multiple Effect") in the community. In addition, it is Grape Juice Venture's expectation that overall quality of life will be improved, all of which will help in their retention of residents, increase tourism and enhance economic development.

Attach any additional information such as bids, concepts, designs, letters of support, etc. If submitting electronically the documents must be in PDF, Excel, or Word format and total file size must not exceed 10 megabytes.

Program/Project Details*** 1. The funding will be used to:**

- Start a new program/project**
 Maintain an existing program/project

Expand an existing program/project

* 2. If funded, will the program/project be completed within FY 2022?

If no, when is expected completion year?

Yes No

3. Which eligible ARPA Expenditure Category does this program/project represent (See <https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf> for further details)? Please check all that apply:

*

- Public Health
 Negative Economic Impacts
 Services to Disproportionately Impacted Communities
 Premium Pay
 Infrastructure
 Other

4. Briefly describe the program/project funds are being requested for:

To develop a state-of-the-art indoor facility in the Charleston, Kanawha County and surrounding area sufficient to provide targeted youth, while also attracting sports tourism bringing significant economic value to the area.

5. Describe the need for this program/project:

Charleston, Kanawha County and the surrounding area lacks a suitable state-of-the-art indoor athletic facility sufficient to serve needs of the youth in this geographic region. Grape Juice Ventures intend to acquire, develop and maintain an athletic facility sufficient to serve the needs of area youth.

6. List other Charleston organizations in Charleston that address this need:

YMCA School & Church based facilities Currently there is no facilities sufficient to host multiple team tournaments.

7. Describe the level of collaboration with other organizations on this program/project:

Grape Juice Ventures is collaborating with Leading Athletics, LLC. an entity located in Lexington, Kentucky owned and operated by Tom Bower.

8. How will duplication of services be prevented?

There are currently no competitors for this type of Athletic Facility. The closest competitor is Bridgeport & Wheeling, West Virginia. Once erected, a duplication for this type of facility will be cost prohibitive.

Program Requirements and Objectives

1. Identify the target recipients of proposed services. Specify the number of City residents the program will serve during the fiscal year and explain the basis upon which this number is calculated.

Charleston/Kanawha County - 25,300 Putnam County - 12,000 Logan County - 5,500

2. List any eligibility requirements the program has with respect to age, gender, income, or residence.

No restrictions.

3. If this is a continuing activity, describe a measurable outcome of the previous year's work regardless of funding source.

No historical data. This is a start-up project.

4. If this is a new program describe two anticipated measurable outcomes for the proposed program.

1. Completion of construction of the Athletic Facility in 2022. 2. Host @ 40 travel tournaments for basketball and volleyball in 2023.

Budget

*** 1. Has the organization received funding from the City of Charleston in the past for a similar program/project?**

Yes No

*** 2. Has the organization requested funding from other Federal, State, or Local government entities for any program/project support related to COVID-19?**

Yes No

3. If yes, explain from which entities and the amounts requested for each program/project.

Kanawha County ARP for \$2,500,000

4. List any other Federal, State, Local, or private funding or grant awards received in the last three years and the amount and status of each award.

N/A

5. Briefly summarize project revenues and expenses related to this request. This should coincide with the budget worksheet.

Attached is an exemplar Profit & Loss Statement (P&L) for an entity known as Leading Athletics, LLC. an entity located in Lexington, Kentucky, owned and operated by Tom Bower. His entity owns and operates a facility similar to the one planned by Grape Juice Ventures. The period for the P&L runs from September 1, 2018 to March 13, 2020. This period was selected because it predates the onslaught of the COVID-19 pandemic.

6. If this request is not fully funded, what adjustments to the program/project is the organization prepared to make?

The investors may be required to move the project outside city limits with private funding.

7. Describe the plan for sustainability of the program/project or initiative after the requested award has been exhausted.

See the Business Plan. Due to the confidential nature of the information contained therein, a hard copy can be provided upon request.

8. Briefly describe the organization's fiscal oversight / internal controls to minimize opportunities for fraud, waste, and mismanagement.

Grape Juice Ventures will be managed by its managing members with oversight and Board of Directors. There will be a financial committee through which audit statements will be compiled on an annual basis performed by Herman & Cormany.

9. How does your agency plan to separate ARPA funds from other agency funds for purposes of identification, tracking, reporting and auditing?

Grape Juice Ventures Chief Financial Officer/Treasurer in conjunction with Herman & Cormany will ensure that all funds are properly accounted for with appropriate reports being submitted.

REQUESTED BUDGET WORKSHEET

Revenue Source Projections

List all Estimated Funding for this Program/Project

*** Proposed City ARPA Funding**

\$2,500,000

Internal/Self-Funding

\$500,000

Donations/Other Fundraising

\$0

Government Grants/Other

\$0

*** TOTAL REVENUE**

\$3,000,000

Expenses Projections

List all Estimated Expenses for this Program/Project

Salaries/Wages

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$0	\$0	\$0

Benefits & Matchings

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$0	\$0	\$0

Contracted Services

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$1,500,000	\$0	\$1,500,000

Program Materials

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$0	\$0	\$0

Marketing

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$0	\$0	\$0

Supplies

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$0	\$0	\$0

Other

Amount Requested from City**Amount from Other Sources****Total Estimated Expenses****Total Expenses***** Amount Requested from City**

\$2,500,000

*** Amount from Other Sources**

\$0

*** Total Estimated Expenses**

\$2,500,000

NOTE: Revenues and Expenses must balance, and the use of requested funds must be directly related to COVID-19 recovery efforts.

Organizational Details**1. Describe the history of the organization and its current programs and activities.**

Grape Juice Ventures is a new, single purpose entity. The sole purpose is to acquire, develop and operate an indoor facility. While Grape Juice Ventures is a new entity, Tom Bower has vast experience in the relevant space. He owns and operates Kentucky Basketball Commission located in Lexington, Kentucky. The Grape Juice Ventures model will mimic KBL operation.

2. Provide the organization's mission statement/purpose.

To develop and maintain a state-of-the-art indoor Athletic Facility to serve the youth and community in Charleston, Kanawha County and surrounding areas.

3. List any third-party references that can verify the organizations qualification or prior grant experience.

John Pohl, Tourism Bureau of Lexington, KY (859) 749-2101 jpohl@visitlex.com

COVID-19 Impact**1. Explain the impact of the COVID-19 pandemic and how it relates to your request. For example, reduction in services, closures, increased costs, community impact, etc.**

The COVID-19 pandemic caused a tremendous dilatory on the youth of the Charleston and Kanawha County area. The kids were forced to quarantine and learn online. They were precluded from associating for months in context of youth sports. This request will assist and surpass in the development of a state-of-the-art facility so that the youth can attempt to recapture what they lost during the trying times of the pandemic.

2. If funds are being requested to replace revenue lost due to COVID-19, provide details, and attach supportive documentation.

N/A. This business is a start-up.

3. If awarded, how will ARPA funding aid in the recovery from the COVID-19 pandemic?

See Project Summary (1st question).

THE APPLICANT UNDERSTANDS:

*

1. This application and other materials submitted to the City may constitute public records which may be subject to disclosure under the West Virginia Freedom of Information Act. Documents containing sensitive information may be marked as "confidential."

*

2. Submitting false or misleading information in connection with an application may result in the applicant being found ineligible for financial assistance under the funding program, and the applicant or its representative may be subject to civil and/or criminal prosecution.

THE APPLICANT CERTIFIES THAT:

*

1. I have reviewed the US Treasury guidelines regarding the eligible uses of American Rescue Plan State and Local recovery funds. <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-fund/request-funding>

*

2. By submitting this request, I represent that I am an authorized officer, or member of the organization for which I am submitting, and the information contained in my submittal is true and correct to the best of my knowledge and belief.

*

3. The information submitted to the City of Charleston ("City") in this application, and substantially in connection with this application, is true and correct.

*

4. The applicant is in compliance with applicable laws, regulations, ordinances and orders applicable to it that could have an adverse material impact on the project. Adverse material impact includes lawsuits, criminal or civil actions, bankruptcy proceedings, regulatory action by a governmental entity or inadequate capital to complete the project.

*

5. The applicant is not in default under the terms and conditions of any grant or loan agreements, leases or financing arrangements with its other creditors that could have an adverse material impact on the project.

*

6. I understand and agree that I must disclose, and will continue to disclose, any occurrence or event that could have an adverse material impact on the project.

*

7. I certify that the requested funding is needed to ensure this program/project will occur within the City limits of Charleston West Virginia.

*

8. The Board of Directors or governing body of the organization has approved submission of this application. Please attach a copy of the authorizing resolution or meeting minutes using the file upload.

* Signature

* Date

Meneleo Cinco

12/15/2021

Authorized representative of Applicant/Organization

Format: MM/DD/YYYY

* PRINTED NAME:

Meneleo Cinco

* TITLE OF APPLICANT:

Managing Member

* ORGANIZATION NAME:

Grape Juice Ventures

Upload a File

Choose File No file chosen