

American Rescue Plan Act (ARPA)

Funding Application

Non-Profit, Community Groups, Neighborhood Associations, and Businesses

APPLICATION DEADLINE: December 15th 2021

Application must be completed in full to be considered. Submit completed application and enclosures/attachments by email to ARPA@cityofcharleston.org , or mail to City Manager's Office, 501 Virginia Street East Charleston, WV 25301.

All requests for funding must be directly related to COVID-19 mitigation or recovery efforts and must fall within the parameters of at least one of the goals set by the treasury department along with other requirements listed within this application.

GENERAL INFORMATION

* Name of Project/Program: **Investing in the Future**

* Organization Name: **Girl Scouts of Black Diamond Council, Inc.**

* Address: **321 Virginia Street West, Charleston, WV 25302**

* Primary Contact Person: **Beth Casey**

Title: **CEO**

* Phone: **304-553-7028** Ex. (123) 456-7890

* Email: beth.casey@bdgsc.org

Federal Tax ID: **55-05-420373**

If applicable: DUNS Number: **095326880**

To obtain a DUNS number please visit <https://fedgov.dnb.com/webform> After obtaining, please register your organization with the System for Award Management at <https://sam.gov/SAM/>

List the organization's owner(s), Board of Directors, senior staff members, and other key members:

BOARD OFFICERS:

1. **BOARD CHAIR:** Kat Simmons | Charleston, WV
Assured Partners
2. **FIRST VICE CHAIR:** Pam Harvit | Charleston, WV
Founder of The Harvit Group
3. **SECOND VICE CHAIR:** Kathy Beckett | Charleston, WV
Senior Attorney with Steptoe & Johnson, PLLC

4. **SECRETARY:** Pam Farris | Charleston, WV
Executive Director of *Leadership West Virginia*
 5. **TREASURER:** Jenny Parsons | Charleston, WV
Senior Vice President at *Huntington National Bank*
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MEMBERS AT LARGE [ALPHABETICALLY]

6. Allison **Ballard** | Charleston, WV
Certified Public Accountant with *Dixon Hughes Goodman*
7. Laura **Ellis** | Charleston, WV
Retired, Vice President, *Branch Bank and Trust*
8. Lizzy **Frame** | Charleston, WV
Associate, *Bowles Rice*
9. Virginia **Jaskot** | Huntington, WV
Retired Branch Manager for the *Cabell County Public Library System*
10. Parween **Mascari** | Morgantown, WV
Deputy Chief Administrative Law Judge
11. Juli **Mock** | Charleston, WV
President/Owner of *JH Records Research*
12. Nora **Myers** | South Charleston, WV
Director, LaunchLab / *WVU Tech*
13. Jill **Parsons** | Parkersburg, WV
President / CEO of *Chamber of Commerce of the MOV*
14. Michelle Petties – Charleston, WV – Herbert Henderson Office of Minority Affairs
15. Greg **Reed** | Ripley, WV – NJK
16. Ellen **Slotnick** | Charleston, WV
Girl Scout Volunteer and Lifetime Member
17. Ronay **Tenney** | Morgantown, WV
Director, Operations Support at *Mon Power*
18. Dr. Carrie J. **WHITE** | West Alexandria, PA
Director of LaunchLab at *West Virginia University*

19. Denise **WORKMAN** | Charleston, WV
The EdVenture Group

20. Carli **Yoho** | Morgantown, WV
Assistant Director of Leadership Annual Giving at *West Virginia University – School of Law*

SENIOR STAFF MEMBERS

Beth Casey, Chief Executive Officer, Charleston, WV

Jessica Richards, Chief Operating Officer, Charleston, WV

Denise Hershey, Chief Financial Officer, Charleston, WV

OTHER KEY MEMBERS

Debbie Harless, Membership Development Manager for Charleston, WV

- Describe any partner organizations, their roles, and your relationship with them:
Our hope is to partner with many organizations moving forward as we develop out this project.
-Development of the three-year program focusing on careers and mentoring – we will need partnerships with businesses, female entrepreneurs and community leaders, colleges and technical schools, and other nonprofits.
-Development of onsite out of school programming – we will need to partner with members of our local West Side community, the local school system, and after school programs.
-Creation of a flexible meeting space and makers’ space – we will need to partner with skilled artisans, entrepreneurs, business planners and more to help support our makers’ space and the creative ideas that come out of it.
-Entrepreneurship/female makers’ fair – we will need to partner with the local business community, local West Side community, female entrepreneurs, and more as we envision this event and make it a reality.

BUDGETARY OVERVIEW - Must match Budget Worksheet

| | | |
|-------------------|------------------------------|----------------------------|
| * Funds Requested | * Total Program/Project Cost | Annual Organization Budget |
| \$50,000 | \$205,983 | \$3,917,313 |

Request Summary

1. Provide a narrative overview/summary of the request.

Topics that may be included but not limited to:

- a. Purpose and anticipated outcomes
- b. Individuals, entities, or communities served
- c. How the pandemic has necessitated this request
- d. Amount of any estimates and bids received to date
- e. Timeline for project completion

The Girl Scouts of Black Diamond Council wants to change the trajectory of the future for girls as they enter the workforce. The pandemic has affected the number of girls in Girl Scouting right now and also dramatically affected our income from the cookie sale program in a negative way. We would like to request funding from the city to help us develop a multi-prong program that includes the creation of a makers' space/flexible meeting space within our current footprint on the West Side, a multi-year program for teen girls that focuses on career pathways and mentorship, and the development of other on-site programming at our Virginia Street facilities.

We expect that adapting our current space will help us recruit additional girls into Girl Scouting, develop the entrepreneurial spirit of girls within Girl Scouting, help increase the skillset of our volunteers, provide flexible meeting space for community organizations, and showcase our girls and other female entrepreneurs in a female entrepreneurship/makers' fair event. We also want to partner with schools and other non-profits to provide access to the makers' space as a field trip/resource for them.

The pandemic has taught us all some very valuable lessons and one of those is in how we utilize the space we have. We are supporting our staff in a hybrid in-office/telecommuting model and looking at the space we have and how we use it. We want to be able to have more usable space for programming so that we can serve more girls and be more of a resource to our community.

We know that creating a makers' space is a big dream, but we feel like it could dramatically impact our current girl members as well as our adult volunteers by providing onsite hands-on learning for them both. We know that our volunteers don't feel as comfortable leading STEM activities if that is not their background and having a space where we can do hands-on training with them will increase their comfort level. We teach girls how to run a business through the cookie sale program, but having a makers' space would allow us to help girls develop their own personal business ideas and test them out! It takes entrepreneurship to the next level,, and our girls need that to compete in the world today.

We feel like it would take two years to fully implement this idea and build all of the partnerships necessary to be successful.

Attach any additional information such as bids, concepts, designs, letters of support, etc. If submitting electronically the documents must be in PDF, Excel, or Word format and total file size must not exceed 10 megabytes.

Program/Project Details

* 1. The funding will be used to:

Start a new program/project

Maintain an existing program/project

Expand an existing program/project

* 2. If funded, will the program/project be completed within FY 2022?

Yes No

If no, when is expected completion year?

3. Which eligible ARPA Expenditure Category does this program/project represent (See <https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf> for further details)? Please check all that apply:

*

- Public Health
- **Negative Economic Impacts**
- Services to Disproportionately Impacted Communities
- Premium Pay
- Infrastructure
- Other

You must choose at least one option

4. Briefly describe the program/project funds are being requested for:

During the pandemic and ensuing economic collapse, many girls watched women take on extra responsibilities as they juggled caretaking and work. Although these efforts model to girls how resilient women are in times of crisis, we shouldn't live in a world where girls grow up believing that they have to always do more to be considered equal. At Girl Scouts, we're dedicated to changing that.

We have a big dream and we need your help to make it come true. We want to create a space within our current footprint that is flexible enough to be a spot where teens can hang out after school, equipped well enough to be a maker space, and can also serve as event space to support community events, school field trips, and on site programming including our day camp.

We are in the process of developing older girl programming that will allow girls to explore a variety of different career paths and we already have the largest entrepreneurial program for girls in the nation. Through the cookie sale program, girls learn how to run a business. The next step is to help girls find their passion and support them in testing out business ideas to create their own business. But we need equipment to help support that and a space where they can "work".

We want to connect female entrepreneurs with our girls to help inspire them. And then we want to host a public event that is a makers' fair where girls can share their ideas with the public and sell their creations.

5. Describe the need for this program/project:

Entrepreneurship: Preparing Girls with Business Skills to Take On the World

Due to persistent barriers to success in business and entrepreneurship, women in top leadership positions remain scarce; just 5 percent of CEOs and 12 percent of other top executives in the S&P 500 are women. Helping girls enter and advance in this arena benefits everyone, and Girl Scouts is a powerful place to spark girls' interest in and motivation for entrepreneurship.

Ninety-two percent of girls believe they are smart enough to become an entrepreneur, but not knowing where to start is the number-one barrier they cite to launching their own business. Girls want more entrepreneurship courses or programs, as well as mentoring from business leaders who look like them. Girl Scout Research Institute research indicates that most girls are already engaging with entrepreneurial activities, and Black and Latina girls are especially interested in entrepreneurship. We're committed to helping close the opportunity and leadership gap for girls (and women) of all backgrounds.

The Girl Scout Cookie Program has long been a big part of the overall Girl Scout experience. Whether girls go door to door, set up booths, or sell cookies online through the Digital Cookie® platform, they're learning crucial business skills. And we're expanding and changing our programming to further nurture girls' ambitions and interests in business and entrepreneurship.

Girl Scout experiences shape innovative and entrepreneurial-minded leaders, allowing girls to find the courage to fail and keep trying, the tools to create independence, and the power to do good. Girl Scouts particularly shine when it comes to solving problems in their communities, innovating, strengthening relationships, and embracing setbacks as learning opportunities.

We support girls as they grow skills in these areas:

- **Financial literacy:** Girls develop a foundation for entrepreneurial activities and gain skills for a healthy financial life; the skills girls learn through participating in the Girl Scout Cookie Program complement and add to the financial literacy skills they learn as part of our Life Skills program pillar.
- **Cookie entrepreneurship:** Girls run their own cookie businesses and develop five skills for an entrepreneurial mindset. All money earned stays local, and each troop decides how to use some of the proceeds the girls have earned collectively, often for a good cause.
- **Social entrepreneurship:** Girls take a business approach to developing solutions for social, cultural, or environmental issues.
- **Business development:** Girls launch their own business ideas and get hands-on entrepreneurial experience.

Invest in A Girl-Led Future

As we move together into the future during this extraordinary time, Girl Scouts is evolving and innovating to better support girls to take the helm. Your investment helps every Girl Scout prepare for a lifetime of leadership, adventure, and success. And that's more essential today than ever before.

Success for girls is success for everyone—and they're just getting started. Help Girl Scouts power their potential and develop their skills to make a tangible, positive difference.

Pew Research Center, *Women scarce at top of U.S. business—and in the jobs that lead there.* 2018.

Girl Scout Research Institute, *Today's Girls, Tomorrow's Entrepreneurs.* 2019.

Mental Health

Recently, millions of families have experienced skyrocketing social and economic stressors, including coping with illness or the fear of illness, remote schooling, cancelling major life events, increasing financial instability, and our country's ongoing structural and interpersonal racism. And our Girl Scout Voices Count surveys have noted mental health as a top issue for girls. It's clear why they're struggling—especially girls of color, who also face racism and other systemic inequities.

So many girls, both younger and older, need support. Our programs provide a sense of belonging and embrace the value of mental wellness, which is more important than ever. Girl Scouts obtain the skills, resources, and community to develop a strong sense of self; discover their values, strengths, and the world around them; connect with others in a multicultural environment; and take action to make a difference.

By participating in Girl Scouts, girls grow their perseverance, self-esteem, and sociability, leading to lower rates of depression, aggression, and obesity, as well as greater life satisfaction. When youth master these life skills early on, the benefits are long term.

Economic Impact

While this will serve our girls, volunteers and the Charleston community; there will also be significant economic impact for the local economy from our Girl Scouts and other groups who travel in to Charleston to stay in the Girl Zone and use the makers' space. We serve 61 counties in 4 different states and our potential impact is very large. Local restaurants, gas stations, and shops will see a benefit from increased usage of our building.

6. List other Charleston organizations in Charleston that address this need:

The Bible Center has a maker's space on the West Side.

7. Describe the level of collaboration with other organizations on this program/project:

This project will require collaboration with female entrepreneurs throughout our area. It will be important for them to share their success stories with our girls to help them envision their future. As we grow and develop our three-step multi-year program for teen girls that focuses on career exploration, mentoring and externships, we will be partnering with local businesses, technical schools, non-profits and colleges to show our girls the multitude of opportunities that are accessible to them.

We would love to develop this space so that it could be a resource for local non-profits and schools. We are a walkable field trip distance from the Salvation Army Boys and Girls' Club and we have enough parking to support school bus parking.

8. How will duplication of services be prevented?

The creation of this multi-use space will serve multiple purposes. One is the creation of a makers' space that will be able to support Girl Scout programming as well as community programming. The difference with Girl Scouting combined with a makers' space is the wrap-around programming that

comes with Girl Scouting. So many girls, both younger and older, need support. Our programs provide a sense of belonging and embrace the value of mental wellness, which is more important than ever. Girl Scouts obtain the skills, resources, and community to develop a strong sense of self; discover their values, strengths, and the world around them; connect with others in a multicultural environment; and take action to make a difference.

Secondarily, this space will be flexible enough to provide additional event/meeting space – not just for the Girl Scouts and our purposes but for the community. We currently host a day camp at the Girl Zone that supports 24 girls a week. The creation of additional program space onsite will allow us to serve more girls in on-site programming and create an additional affordable rental space for other groups seeking meeting space.

Program Requirements and Objectives

1. Identify the target recipients of proposed services. Specify the number of City residents the program will serve during the fiscal year and explain the basis upon which this number is calculated.
 - **Girl Scouts during year one, we anticipate serving 150 Girl Scouts from Charleston**
 - **Potential Girl Scouts – we are anticipating serving at least 150 from other girls from Charleston are potential Girl Scouts**
 - **School Field trips/or other non-profit field trips – we are hoping to have one field trip per month**
 - **Girl Scout adults and volunteers – we anticipate serving 50 adults in the Charleston area during year one**
 - **Girl Scouts from other areas – we are hoping to serve an additional 150 girls and 30 adults from outside of this area. Bringing in Girl Scouts from other counties will bring an increased economic impact to Charleston.**
2. List any eligibility requirements the program has with respect to age, gender, income, or residence.

Girl Scouting is for girls in grades Kindergarten through grade twelve who accept the Girl Scout Promise and Law. There are no eligibility requirements to be a Girl Scout volunteers other than having a passion for serving youth and being able to pass a background check depending on the type of volunteer role you chose to fill.

Our goal would be for the makers' space/meeting space to be available to other non-profit organizations, community groups and businesses. There would be no age, gender, income or residence eligibility requirements.

3. If this is a continuing activity, describe a measurable outcome of the previous year's work regardless of funding source.

Girls served –

In school year 2020-2021, we served 222 girls in Charleston, but very few were new girls due to the pandemic.

In school year 2019-2020, we served 328 girls in Charleston.

Number of girls participating in entrepreneurship programming

During the 2021 cookie sale program, 69% of girls participated (entrepreneurship).

During the 2020 cookie sale program, 83% of girls participated (entrepreneurship).

4. If this is a new program describe two anticipated measurable outcomes for the proposed program.

While the entrepreneurship program is not new, the addition of the makers' space would be new and the development of a entrepreneurship/makers' fair would be new.

of Girl Scouts utilizing makers' space

of community members utilizing makers' space

of Girl Scouts served through additional event space available on site

of community members served through additional event space on site

Budget

* 1. Has the organization received funding from the City of Charleston in the past for a similar program/project?

Yes **No**

* 2. Has the organization requested funding from other Federal, State, or Local government entities for any program/project support related to COVID-19?

Yes No

3. If yes, explain from which entities and the amounts requested for each program/project.

We have requested funding from each county within West Virginia that is in our Girl Scout council. Request amounts ranged from \$5,000 to \$180,000 depending on the number of girls and the types of resources we have in each county. Currently, Kanawha County is the only one that has responded.

5. List any other Federal, State, Local, or private funding or grant awards received in the last three years and the amount and status of each award.

| Name | Gift Date | Amount | Purpose | Status |
|---------------------------------------|------------|-----------|------------------------|-----------|
| Mr. John McCuskey | 12/07/2018 | 6,162.70 | McCuskey Campaign | Completed |
| Daywood Foundation, Inc. | 12/14/2018 | 13,000.00 | Camping program | Completed |
| GIRL SCOUTS WESTERN PA | 05/28/2019 | 12,000.00 | Outdoor proram | Completed |
| Antero Resources | 06/03/2019 | 5,000.00 | Girl Scout programming | Completed |
| Cecil I. Walker Charitable Trust | 06/05/2019 | 20,000.00 | Operating Expenses | Completed |
| Truist West Virginia Foundation | 06/05/2019 | 7,500.00 | Girl Recognition Event | Completed |
| Mrs. Jane Moore | 06/20/2019 | 5,000.00 | Operating Expenses | Completed |
| Toyota Motor North America, Inc. | 07/02/2019 | 5,000.00 | Sponsorship | Completed |
| The Greater Kanawha Valley Foundation | 08/12/2019 | 37,500.00 | Capital Campaign | Completed |

| | | | | |
|--|------------|------------|--|-------------------------------|
| Mrs. Betty Klingensmith | 10/24/2019 | 5,000.00 | Nip Credit | Completed |
| WVU State of WV | 11/22/2019 | 5,000.00 | Sponsorship | In progress |
| Mr. & Mrs. Michael & Elizabeth D. Walker | 11/26/2019 | 5,000.00 | Operating Expenses | Completed |
| Daywood Foundation, Inc. | 12/31/2019 | 13,000.00 | Outdoor proram | Completed |
| Mr. John McCuskey | 12/31/2019 | 10,000.00 | McCuskey Campaign | Completed |
| Mr. John McCuskey | 12/31/2019 | 10,000.00 | Nip Credit | Completed |
| EQT Foundation | 01/07/2020 | 20,000.00 | STEM programming | Completed |
| The Claude Worthington Benedum Foundation | 02/13/2020 | 125,000.00 | Foster Care Programming | In progress |
| Cecil I. Walker Charitable Trust | 06/08/2020 | 25,000.00 | Operating Expenses | Completed |
| Truist West Virginia Foundation | 06/24/2020 | 7,500.00 | Girl Recognition Event | Completed |
| Mr. & Mrs. Michael & Elizabeth D. Walker | 06/30/2020 | 5,000.00 | Operating Expenses | Completed |
| Pallottine Foundation | 07/01/2020 | 18,000.00 | Mental Health/Foster Care programming | In Progress |
| Mrs. Betty Klingensmith | 07/06/2020 | 5,000.00 | Operating Expenses | Completed |
| Community Trust Foundation of Garrett County | 08/10/2020 | 5,000.00 | Girl Scouting in Garrett County | In progress |
| Mr. John McCuskey | 12/14/2020 | 5,000.00 | Nip Credit | Completed |
| Mr. John McCuskey | 12/15/2020 | 10,000.00 | McCuskey Campaign | Completed |
| Daywood Foundation, Inc. | 12/17/2020 | 13,000.00 | Outdoor proram | Completed |
| Kathleen Ellis | 12/31/2020 | 5,000.00 | Nip Credit | Completed |
| The Antero Foundation | 12/31/2020 | 5,000.00 | Girl Scout programming | Completed |
| The Claude Worthington Benedum Foundation | 02/17/2021 | 125,000.00 | Foster Care Programming | In progress |
| Mrs. Alice Foglesong | 02/28/2021 | 32,960.00 | Restricted to donor preferences as a bequest | Donor restriced - in progress |
| Mrs. Betty Klingensmith | 03/23/2021 | 5,000.00 | Operating Expenses | Completed |
| GSUSA - Walmart Match | 04/30/2021 | 12,201.72 | Operating Expenses | Completed |
| Truist West Virginia Foundation | 05/05/2021 | 7,500.00 | Girl Recognition Event | Completed |
| TC Energy | 05/13/2021 | 7,000.00 | STEM programming | In progress |
| Ms. Elaine P. Oliver | 05/18/2021 | 5,000.00 | Donor Restricted per bequest | Donor restriced - in progress |
| Cecil I. Walker Charitable Trust | 06/07/2021 | 25,000.00 | Operating Expenses | Completed |
| AEP Foundation | 06/15/2021 | 25,000.00 | STEM programming | In progress |
| Mr. & Mrs. Michael & Elizabeth D. Walker | 09/14/2021 | 5,000.00 | Nip Credit | Completed |
| William Flanery | 10/01/2021 | 5,010.00 | Nip Credit | Completed |

| | | | | |
|---------------------------|------------|------------|---------------------------------|-------------|
| Kanawha County Commission | 11/08/2021 | 100,000.00 | Girl Scouting in Kanawha County | In progress |
|---------------------------|------------|------------|---------------------------------|-------------|

5. Briefly summarize project revenues and expenses related to this request. This should coincide with the budget worksheet.

6. If this request is not fully funded, what adjustments to the program/project is the organization prepared to make?

We are committed to relocating our Girl Scout Shop and inventory/storage area so that we can better utilize the space within our building. If this request is not fully funded, it would limit the type and amount of equipment and supplies we can purchase to furnish this space and the programming support we can offer.

7. Describe the plan for sustainability of the program/project or initiative after the requested award has been exhausted.

The makers' space/meeting space could become an income-generating opportunity for Girl Scouts of Black Diamond Council. Hosting makers' space workshops will help generate income that can help replace supplies and equipment as needed. We are also hoping that the flexible meeting space component of the space will help generate income as more and more organizations give up their office space and have a need for meeting space that is affordable.

8. Briefly describe the organization's fiscal oversight / internal controls to minimize opportunities for fraud, waste, and mismanagement.

As a non-profit organization, financial oversight encompasses many and varied responsibilities. The Board of Directors is ultimately responsible for establishing and ensuring the organization's compliance with proper financial systems and controls, regularly evaluating the organization's financial health, and ensuring that the organization is on a financially sustainable path. We have separate Finance and Audit Committees with various oversight responsibilities. Below is a list of key policies, procedures, and internal controls established for our organization:

- **Financial policies and procedures**
- o **Separation of Duties**
- o **Signatures and Authorizations**
- **Investment policies and procedures**
- **Approved operating budget**
- **Monthly review of budgeted vs. actual expenses and income**
- **Quarterly review of financial reserves and investments**
- **Audited financial statements**
- **Governance policies**

- o **Conflict of Interest policy**
- o **Whistleblower policy**
- o **Document Retention policy**

9. How does your agency plan to separate ARPA funds from other agency funds for purposes of identification, tracking, reporting and auditing?

Girl Scouts has a long history with tracking restricted funds and accounting for expenses for separate restricted funds. We use Abila for our accounting software and have an extensive accounting chart of accounts that supports specific reporting for revenue and expenses.

REQUESTED BUDGET WORKSHEET

Revenue Source Projections

List all Estimated Funding for this Program/Project

| | |
|------------------------------|-------------------------|
| * Proposed City ARPA Funding | Internal/Self-Funding |
| \$ 50,000 | \$60,000 |
| Donations/Other Fundraising | Government Grants/Other |
| \$ 58983.20 | \$37,000 |
| * TOTAL REVENUE | |
| \$205,983.20 | |

Expenses Projections

List all Estimated Expenses for this Program/Project

Salaries/Wages

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$10,000 | \$67,512 | \$77,512.00 |

Benefits & Matchings

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$ | \$27,675.20 | \$27,675.20 |

Contracted Services

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$ | \$11,300 | \$11,300 |

Program Materials

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$22,000 | \$2,475 | \$24,475 |

Marketing

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$ | \$11,000 | \$11,000 |

Supplies

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$18,000 | \$22,866 | \$40,866 |

Other

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$ | \$ | \$13,155 |

Total Expenses

| Amount Requested from City | Amount from Other Sources | Total Estimated Expenses |
|----------------------------|---------------------------|--------------------------|
| \$50,000 | \$155,983 | \$205,983 |

NOTE: Revenues and Expenses must balance, and the use of requested funds must be directly related to COVID-19 recovery efforts.

Organizational Details

1. Describe the history of the organization and its current programs and activities.
Girl Scouts of Black Diamond Council serves over 5,000 girls with the support of over 2,000 adults in sixty-one counties in West Virginia, Ohio, Virginia and Maryland, with our central office located in Charleston, WV. Our council was formed in 1974 when four existing Girl Scout councils merged together.
For more than 100 years, Girl Scouts have demonstrated resilience, learned the skills, embraced the experiences, and cultivated the sisterhood that help them impact their communities today and accomplish big things tomorrow. In this time of uncertainty, our mission continues. In fact, more than ever, girls need Girl Scouts. Girls need Girl Scouts so they can walk boldly towards sisterhood, justice, and fairness.
2. Provide the organization's mission statement/purpose.
Our mission is to build girls of courage, confidence and character who make the world a better place. Our purpose is to provide a safe place where girls of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends.
3. List any third-party references that can verify the organizations qualification or prior grant experience.

Kim Tieman, Claude W. Benedum Foundation

Dr. Michelle Foster, Greater Kanawha Valley Foundaiton

COVID-19 Impact

1. Explain the impact of the COVID-19 pandemic and how it relates to your request. For example, reduction in services, closures, increased costs, community impact, etc.

Our office building and our shop were closed for months and then we moved to limited service where we shipped items out instead of letting people in the building. But the biggest impact we faced and continue to face is the challenge to get in front of girls. In recent history, the public school system has been our biggest partner and we have been able to share Girl Scouting with school-aged girls through presentations in classrooms, in the auditorium or at lunch. Because of that, our new girl numbers were impacted dramatically.

In the 2020-2021 school year, we served 222 girls with the help of 108 adults who live in the city of Charleston. This was down over 100 new girls from the previous years. As we have started the 2021-2022 school year, recruiting has still been a challenge, but families are ready and we have seen an increase in girls. Right now, we have 131 girls in Charleston and 86 adults. We are committed to growing that number because we know that girls in our city need Girl Scouts.

The largest impact is not just in the numbers, but in the girls themselves. 2021 brought crisis and urgency to millions of girls' doorsteps. Health issues, financial insecurity, empty grocery shelves, closed schools, and countless other hardships touched their lives. And the call for

racial justice confronted long-standing systemic disparities that deeply affect all too many girls, families, and communities.

The world has changed profoundly during 2021. At Girl Scouts, we're doubling down on the center of everything for us: girls. We're continuing to offer girls the tools they need to meet today's problems with bold solutions and create a better, brighter tomorrow.

Girls are using this extraordinary time to become their full selves, bringing tremendous value to our communities and world and creating a bold future for us all to share. They're stepping up to learn skills in leadership, creative problem solving, and entrepreneurship, so they can tackle challenges to make our world a better place. Help us create a space where they have the tools they need to try new skills, test their business ideas, and get the support they need to create a path for their life.

2. If funds are being requested to replace revenue lost due to COVID-19, provide details, and attach supportive documentation.

While our 2021 budget was severely impacted by our cookie sale program revenue being down over \$1.2 million, we preferred to write a request that focused on creating economic opportunities for our city's residents.

3. If awarded, how will ARPA funding aid in the recovery from the COVID-19 pandemic?

The pandemic has affected Girl Scouts of Black Diamond Council in several ways. This funding would help us create an avenue for us to reach more girls and be more visible in the community. But the long-lasting impact of helping girls envision their future and have tangible ways to make their dreams come true would be the most important outcome of this integrated project.

As discussed earlier, the pandemic affected women dramatically and girls watched women take on extra responsibilities as they juggled caretaking and work. We want to make sure that the next generation of women who enter the workforce have the skills needed to be successful and have had the opportunity to discover their passion and investigate the different pathways available to them.

Our income from the cookie sale program was impacted by the pandemic and we would love to have the opportunity to use ARPA funds to create new and innovative ways to help our Girl Scouts and other community members develop their entrepreneurial spirit on a new level.

THE APPLICANT UNDERSTANDS:

*

1. This application and other materials submitted to the City may constitute public records which may be subject to disclosure under the West Virginia Freedom of Information Act. Documents containing sensitive information may be marked as "confidential."

You must choose at least one option

*

2. Submitting false or misleading information in connection with an application may result in the applicant being found ineligible for financial assistance under the funding program, and the applicant or its representative may be subject to civil and/or criminal prosecution.

You must choose at least one option

THE APPLICANT CERTIFIES THAT:

*

1. I have reviewed the US Treasury guidelines regarding the eligible uses of American Rescue Plan State and Local recovery funds. <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-fund/request-funding>

You must choose at least one option

***Yes**

2. By submitting this request, I represent that I am an authorized officer, or member of the organization for which I am submitting, and the information contained in my submittal is true and correct to the best of my knowledge and belief.

You must choose at least one option

***Yes**

3. The information submitted to the City of Charleston ("City") in this application, and substantially in connection with this application, is true and correct.

You must choose at least one option

***Yes**

4. The applicant is in compliance with applicable laws, regulations, ordinances and orders applicable to it that could have an adverse material impact on the project. Adverse material impact includes lawsuits, criminal or civil actions, bankruptcy proceedings, regulatory action by a governmental entity or inadequate capital to complete the project.

You must choose at least one option

***Yes**

5. The applicant is not in default under the terms and conditions of any grant or loan agreements, leases or financing arrangements with its other creditors that could have an adverse material impact on the project.

You must choose at least one option

***Yes**

6. I understand and agree that I must disclose, and will continue to disclose, any occurrence or event that could have an adverse material impact on the project.

You must choose at least one option

***Yes**

7. I certify that the requested funding is needed to ensure this program/project will occur within the City limits of Charleston West Virginia.

You must choose at least one option

***Yes**

8. The Board of Directors or governing body of the organization has approved submission of this application. Please attach a copy of the authorizing resolution or meeting minutes using the file upload.

You must choose at least one option

* Signature – Elizabeth M Casey

Authorized representative of Applicant/Organization

* Date 12/15/2021

* PRINTED NAME: Elizabeth Casey

* TITLE OF APPLICANT: CEO

* ORGANIZATION NAME: Girl Scouts of Black Diamond Council, Inc.