

American Rescue Plan Act (ARPA) Funding Application

[Print](#)**Submitted by:****Status:** Open**Priority:** Normal**Assigned To:** Jonathan Storage**Due Date:** Open**Attachments**

- [RM Vitae and Construction Cost.pdf](#) - 2021-12-14 11:45:52 pm



**American Rescue Plan Act (ARPA)
Funding Application
Non-Profit, Community Groups, Neighborhood Associations, and Businesses
APPLICATION DEADLINE: December 15th 2021**

Application must be completed in full to be considered. Applications may be submitted online using this fillable form. But forms and attachments may also be submitted by email to ARPA@cityofcharleston.org or by U.S. Mail to City Manager's Office, 501 Virginia Street East Charleston, WV 25301.

All requests for funding **must be directly related to COVID-19 mitigation or recovery efforts** and must fall within the parameters of at least one of the goals set by the treasury department along with other requirements listed within this application.

GENERAL INFORMATION

*** Name of Project/Program:**

Katherine G. Johnson Technology and Training Center

*** Organization Name:**

Charleston Community and Family Development Corpor

*** Address:**

5010 Ann Lee Drive

*** Primary Contact Person:**

Ralph Miller

Title:

CEO

*** Phone:**

13049938806

*** Email:**

rdmslc1996@icloud.com

Federal Tax ID:

31-1604615

If applicable: DUNS Number:

055935857

To obtain a DUNS number please visit <https://fedgov.dnb.com/webform> After obtaining, please register your organization with the System for Award Management at <https://sam.gov/SAM/>

List the organization's owner(s), Board of Directors, senior staff members, and other key members:

Ralph D. Miller CEO Dr. Ervin Griffin, President Emeritus Halifax Community and Technical College Dr. Bruce Hogan, Chairperson, Pastor Brookside Ministries Pastor Paul Dunn, Pastor First Baptist Church Jimmy Reese, DOW Chemical, Secretary/Treasurer Kevin Washington, United States Air Force, Homeland Security and Border Patrol Tom Toliver, AEP, Retired Jackie Harmon, Union Carbide Retired

Describe any partner organizations, their roles, and your relationship with them:

University of Charleston - Provide student teachers and co-sponsor future grants West Virginia State University - Provide student teachers and co-sponsor future grants Mary C. Snow West Side Elementary- provide teachers and students to participate in Center activities. Katherine C. Johnson Family- Support for the project and approved naming. Charleston Urban Renewal Authority- support for the project. Tuskegee Airmen Inc. - provide Chapter membership and support services Katherine G. Johnson Family -support for project approval for use of name Mayor Danny Jones- support for the project. Charleston Branch NAACP - support for the project Lt. Col. Jeffrey Overstreet, American Airlines, United States Air Force - provide Tuskegee Airmen Youth Program support General Joe Turner - Tuskegee Airmen, support for the TA Youth Program

BUDGETARY OVERVIEW - Must match Budget Worksheet*** Funds Requested**

\$6,059,910

*** Total Program/Project Cost**

\$6,059,910

Annual Organization Budget

\$1,012,910

Request Summary

1. Provide a narrative overview/summary of the request.

Topics that may be included but not limited to:

- a. Purpose and anticipated outcomes
- b. Individuals, entities, or communities served
- c. How the pandemic has necessitated this request
- d. Amount of any estimates and bids received to date
- e. Timeline for project completion

We are requesting funding for the construction, property acquisition and first year operating funds for the establishment of the Katherine G. Johnson Technology and Training Center to be built on Charleston's west side. The establishment of this Center addresses these gaps by providing the following services to program participants: school time and afterschool activities for children living in the West Side; activities that engage parents and promote parental involvement; activities that engage youth and expose them to career and higher education tracks; and a variety of academic support, including coding and STEM programming. The Center will also provide daily opportunities for local non-profit organizations that are housed at the center to collaborate and work together to increase productivity and decrease opportunities for duplication of serves. The Center will provide a safe place for social gatherings at the cafe' and at the Katherine G. Johnson and Tuskegee Airmen Legacy museums. Business space for local entrepreneurs will also be made available at the Center. Preliminary costs estimation for the construction of the building was given by Mr. Ron Bolin, architect. He estimated the cost of construction and related costs to be around \$4,640,000. We hope to have the building construction completed and begin operations by December 2022 and no later than March 2023.

Attach any additional information such as bids, concepts, designs, letters of support, etc. If submitting electronically the documents must be in PDF, Excel, or Word format and total file size must not exceed 10 megabytes.

Program/Project Details

* 1. The funding will be used to:

- Start a new program/project
 Maintain an existing program/project
 Expand an existing program/project

* 2. If funded, will the program/project be completed within FY 2022?

- Yes No

If no, when is expected completion year?

March 2023

3. Which eligible ARPA Expenditure Category does this program/project represent (See

<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf> for further details)? Please check all that apply:

*

- Public Health
 Negative Economic Impacts
 Services to Disproportionately Impacted Communities
 Premium Pay
 Infrastructure
 Other

4. Briefly describe the program/project funds are being requested for:

We are requesting funding for the construction, property acquisition and first year operating funds for the establishment of the 16,000 square foot Katherine G. Johnson Technology and Training Center to be built on Charleston's west side. Community residents, students, teachers and student teachers will be provided Science, Technology, Engineering and Math opportunities. Teachers and students will use a nationally recognized STEM curriculum and students will learn to Code. Technology and Software training, Tuskegee Airmen Youth Program, Cafe' and KGJ and Tuskegee Airmen Legacy Museums, Small Business space, non-profit offices will be available at the Center.

5. Describe the need for this program/project:

This project will encompass the West Side area of Charleston and includes Census tracts 7 and 8. These Census tracts are listed as severely distressed. The majority of businesses on the West Side are family owned businesses. The targeted area for delivery of the project encompasses a business district in Charleston WV in which approximately 20% to 30% of the businesses are now closed. With a medium income of \$16,988, these census tracts are among the most impoverished in Charleston. Most of the West Side has been neglected for years, lacking both infrastructure improvements and private reinvestment. The area is one that the city of Charleston's former Consolidated Plan identified as a sector of high need as categorized by poverty rates, low median income, employment availability and other economic indicators. The West Side lags dramatically behind when compared to most key economic indicators for the city. The West Side has the highest minority population in Charleston averaging a 14% minority population with an 88% African American population in Census Tract 7. Plans, including the West Side Revitalization Plan, for the Elk City area that was reenacted in 2012, and the Urban Renewal Plan enacted for the Littlepage District enacted in 2008 from the Charleston Urban Renewal Authority addresses the need to increase entrepreneurship development efforts among minority populations, increase home ownership, infrastructure improvements, and removal or rehabilitation of vacant dilapidated buildings. The Greater Kanawha Valley Foundation (GKVF) and the Kanawha Institute for Social Research & Action (KISRA) conducted a community needs assessment to identify gaps in community services and opportunities for individuals living in the West Side. The primary method used for the assessment was focus groups held at MCSWE. The Investing in Our Communities Initiative: West Side of Charleston Community Needs Assessment Report (2015), revealing the following gaps in community services: Not enough afterschool activities for children living in the West Side; Concerns about students' parents not engaging with their child (most students return homework unfinished or untouched); Not enough time for "study hall" for students to complete their homework during afterschool programs; Need for group and individual tutoring through retired teachers, trade union workers, and/or volunteers from community churches; Need for hands-on learning opportunities for boys to increase trade skills; and Need for increased computer, math, reading, and other education activities.

6. List other Charleston organizations in Charleston that address this need:

There are several organizations that provide education services but none that provide education, STEM, Pilot Training, social and cultural activities, college and career readiness, internship opportunities, entrepreneur and non-profit services in one location. This project is unique.

7. Describe the level of collaboration with other organizations on this program/project:

We are currently in the process of partnering with The University of Charleston, WV State University, A World in Motion and the SAE Foundation, Tynker, The Tuskegee Airmen Youth Program, Mary C. Snow West Side Elementary School

8. How will duplication of services be prevented?

The designed services that will be provided have not and are not being provided by any other organization in WV. Several of the programs were designed by our CEO and others brought to the state for the first time. The Center will collaborate with current and future partners by sharing information and data to reduce and eliminate duplication.

Program Requirements and Objectives

1. Identify the target recipients of proposed services. Specify the number of City residents the program will serve during the fiscal year and explain the basis upon which this number is calculated.

The program and services are being provided primarily West Side residents however, some parts of the program will include opportunities for WV residents to participate.

2. List any eligibility requirements the program has with respect to age, gender, income, or residence.

There are no eligibility requirements for participation.

3. If this is a continuing activity, describe a measurable outcome of the previous year's work regardless of funding source.

Not Applicable this is a new program.

4. If this is a new program describe two anticipated measurable outcomes for the proposed program.

All community and city residents will be exposed to nationally recognized heroes, curriculum and activities. Number of students who learn how to Code annually. Number of individuals who attend Center activities annually. 100% of students that increase their knowledge of career and educational planning as a result of the program. 100% of students will be prepared for entry into post-secondary education.

Budget

* 1. Has the organization received funding from the City of Charleston in the past for a similar program/project?

Yes No

* 2. Has the organization requested funding from other Federal, State, or Local government entities for any program/project support related to COVID-19?

Yes No

3. If yes, explain from which entities and the amounts requested for each program/project.

4. List any other Federal, State, Local, or private funding or grant awards received in the last three years and the amount and status of each award.

None

5. Briefly summarize project revenues and expenses related to this request. This should coincide with the budget worksheet.

We are requesting all first-year operating revenue from ARPA funds. Second year funding is outlined in attached budget and narrative. Second year and subsequent years Revenues will be generated annually by Corporate Sponsorship fees associated with our Genesis Program. We plan to increase the number of students sponsored by corporations in internship position by the second year of operation that will cover 90% of total operating costs. The remaining 10% of needed revenue will come from rental payments, special programs, and grants. It should be noted that the Corporate Sponsorship fees will cover all salaries which many founding sources do not like to fund. Expenses are best estimates given our past experience. See Budget and Budget Narrative attachments

6. If this request is not fully funded, what adjustments to the program/project is the organization prepared to make?

We are currently seeking funding with our partner organizations.

7. Describe the plan for sustainability of the program/project or initiative after the requested award has been exhausted.

We have already acquired. signed agreements with the university of Charleson and West Virginia University to co-sponsor future grant request to funders. However, because of the national exposure that the Center will incur and the high percentage of our operations being support by services that we provide to companies and their internship programs, we do not anticipate a high level of difficulty in attracting funding.

8. Briefly describe the organization’s fiscal oversight / internal controls to minimize opportunities for fraud, waste, and mismanagement.

The organizations accounting will be handled by Smith, Cochran and Hicks, PLLC.

9. How does your agency plan to separate ARPA funds from other agency funds for purposes of identification, tracking, reporting and auditing?

This will be handled by Smith, Cochran and Hicks, PLLC.

REQUESTED BUDGET WORKSHEET

Revenue Source Projections

List all Estimated Funding for this Program/Project

* Proposed City ARPA Funding	Internal/Self-Funding
\$6,059,910	0
Donations/Other Fundraising	Government Grants/Other
0	0
* TOTAL REVENUE	
\$6,059,910	

Expenses Projections

List all Estimated Expenses for this Program/Project

Salaries/Wages

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$516,000	0	\$516,000

Benefits & Matchings

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
\$165,120	0	\$165,120

Contracted Services

Amount Requested from City	Amount from Other Sources	Total Estimated Expenses
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\$106,400

0

\$106,400

Program Materials

Amount Requested from City

\$75,000

Amount from Other Sources

0

Total Estimated Expenses

\$75,000

Marketing

Amount Requested from City

\$24,000

Amount from Other Sources

0

Total Estimated Expenses

\$24,000

Supplies

Amount Requested from City

\$18,000

Amount from Other Sources

0

Total Estimated Expenses

\$18,000

Other

Amount Requested from City

\$5,155,390

Amount from Other Sources

0

Total Estimated Expenses

\$5,155,390

Total Expenses

* Amount Requested from City

\$6,059,910

* Amount from Other Sources

0

* Total Estimated Expenses

\$6,059,910

NOTE: Revenues and Expenses must balance, and the use of requested funds must be directly related to COVID-19 recovery efforts.

Organizational Details

1. Describe the history of the organization and its current programs and activities.

The Charleston Community and Family Development Corporation (CCFDC). Founded in 1997, the CCFDC is led by Ralph Miller, founder and Chief Executive Officer. The CCFDC was established in response to the needs of churches and non-profit organizations of the West Side community. For nearly two decades, the CCFDC has brought together school representatives, community organizations, parents, and youth to discuss concerns about the West Side community and to propose solutions. for the twenty-five years. The organization raised \$1.6 million dollars to build a full-service clinic at Mary C. Snow West Side Elementary School. Mr. Miller facilitated the raising of one million dollars to add a gym on the school and ten thousand dollars to assist with the building of the playground at MCSWE. The CCFDC secured funding and staffing for after school activities, and pre-college and career services for Kanawha County middle and high school students. Students spend

one week in a summer immersion experience on the campuses of the University of Charleston and WV State University. Students visited colleges and universities in WV, Kentucky, and Pennsylvania,

2. Provide the organization's mission statement/purpose.

To establish and sustain educational, employment, entrepreneurial and economic opportunities with community organizations and provide a holistic approach to the development, governance, growth, safety and well-being of Charleston, West Virginia's west side residents.

3. List any third-party references that can verify the organizations qualification or prior grant experience.

The Greater Kanawha Valley Foundation The Benedum Foundation Charleston Urban Renewal Authority Mr. Newton Thomas Mr. Tim Taylor, TLTEK Mr. Chuck Overstreet

COVID-19 Impact

1. Explain the impact of the COVID-19 pandemic and how it relates to your request. For example, reduction in services, closures, increased costs, community impact, etc.

COVID-19 has changed education for learners of all ages. Preliminary data project educational losses at many levels and verify the increased anxiety and depression associated with the changes. The COVID-19 pandemic has affected and will continue to affect the delivery of knowledge and skills at all levels of education. Although many children and adult learners will likely compensate for this interruption of traditional educational services and adapt to new modalities, some will struggle. The widening of the gap for those whose families cannot absorb the teaching and supervision of education required for in-home education because they lack the time and skills necessary are not addressed currently. The gap for those already at a disadvantage because of socioeconomic class, language, and special needs are most severely affected by the COVID-19 pandemic school closures and will have the hardest time compensating. The impact of COVID-19 on learners is not evenly distributed and children of racial minorities, those who live in poverty, those requiring special education, and children who speak English as a second language are more negatively affected by the need for remote learning. COVID-19 has led to some of the same changes high schools and colleges have adopted, specifically, replacement of large in-person lectures with small group activities small group discussion and virtual lectures. High schoolers have lost a great deal during this pandemic. What should have been a time of establishing more independence has been hampered by shelter-in-place recommendations. Graduations, proms, athletic events, college visits, and many other social and educational events have been altered or lost and cannot be recaptured. Adolescents reported higher rates of depression and anxiety associated with the pandemic, and in 1 study 14.4% of teenagers report post-traumatic stress disorder, whereas 40.4% report having depression and anxiety. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8445757/>

2. If funds are being requested to replace revenue lost due to COVID-19, provide details, and attach supportive documentation.

Not applicable.

3. If awarded, how will ARPA funding aid in the recovery from the COVID-19 pandemic?

To replace lost revenue, support economic stabilization for households, schools and businesses, and address systemic public health and economic challenges.

THE APPLICANT UNDERSTANDS:

*

1. This application and other materials submitted to the City may constitute public records which may be subject to disclosure under the West Virginia Freedom of Information Act. Documents containing sensitive information may be marked as "confidential."

*

2. Submitting false or misleading information in connection with an application may result in the applicant being found ineligible for financial assistance under the funding program, and the applicant or its representative may be subject to civil and/or criminal prosecution.

THE APPLICANT CERTIFIES THAT:

*

1. I have reviewed the US Treasury guidelines regarding the eligible uses of American Rescue Plan State and Local recovery funds. <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-fund/request-funding>

*

2. By submitting this request, I represent that I am an authorized officer, or member of the organization for which I am submitting, and the information contained in my submittal is true and correct to the best of my knowledge and belief.

*

3. The information submitted to the City of Charleston ("City") in this application, and substantially in connection with this application, is true and correct.

*

4. The applicant is in compliance with applicable laws, regulations, ordinances and orders applicable to it that could have an adverse material impact on the project. Adverse material impact includes lawsuits, criminal or civil actions, bankruptcy proceedings, regulatory action by a governmental entity or inadequate capital to complete the project.

*

5. The applicant is not in default under the terms and conditions of any grant or loan agreements, leases or financing arrangements with its other creditors that could have an adverse material impact on the project.

*

6. I understand and agree that I must disclose, and will continue to disclose, any occurrence or event that could have an adverse material impact on the project.

*

7. I certify that the requested funding is needed to ensure this program/project will occur within the City limits of Charleston West Virginia.

*

8. The Board of Directors or governing body of the organization has approved submission of this application. Please attach a copy of the authorizing resolution or meeting minutes using the file upload.

* **Signature**

* **Date**

Ralph D. Miller

12/14/2021

Authorized representative of Applicant/Organization

Format: MM/DD/YYYY

* **PRINTED NAME:**

Ralph D. Miller

* **TITLE OF APPLICANT:**

CEO

* **ORGANIZATION NAME:**

Charleston Community and Family Development Corp.

Upload a File

No file chosen

RALPH D. MILLER, M.A.

Founder and CEO of Charleston Community and Family Development Corporation a non-profit serving the west side of Charleston, WV for the past twenty-one years. He raised \$1.5 million dollars to build a full-service clinic at Mary C. Snow West Side Elementary School. Provided funding and staffing for after school activities, and pre-college and career services for Kanawha County middle and high school students.

Mr. Miller has worked with a diverse group of churches, community organizations, and higher education leaders across the United States. Some of his clients include: The WV Governor's Cabinet on Children and Families, WV State Attorney General's Office, Toyota (Georgetown, KY), Union Carbide, Verizon, IBM, Bayer, The Education Alliance, HOPE Community Development Corporation, The Tiskelwah Center, KISRA, First Baptist Church, East End Family Resource Center, WV State Community and Technical College.

He has helped with the startups of eleven small businesses, taught adults how to write business plans, designed and operated pre-college and college internship programs, successfully run two non-profits and has been a consultant to many others, He has served as a mentor to students at two local elementary schools and Stonewall Jackson Middle School.

Mr. Miller is a former member of the United Way of Central West Virginia Board of Directors and vice-chairperson of the West Side Neighborhood Association. He has served on the boards of Kanawha County Communities That Care, Keys 4 Healthy Kids Physical Activities Committee, The Tuesday Morning Group and a member of the Charleston Area Alliance Education Committee.

Mr. Miller is a graduate of West Virginia State College and WV State College of Graduate Studies. He holds degrees in Architectural Technology, Psychology and a Masters in Counseling.

He is currently serving an appointment by Governor Jim Justice to the West Virginia Parole Board.

Commercial costs per square foot in the US Midwest

The building climates in the Midwest vary quite a bit, but these averages are from samples in **Denver, Chicago, and Nashville**.

If you're in the commercial office building business, constructing a **single-story commercial building** will average \$298 per square foot on the high end and \$237 for the low average. Building a **mid-rise building** will average \$556 per square foot for a high in the Midwest and \$454 on the low. **High-rise buildings** jump a bit more, with a high and low average of \$689 and \$554 per square foot to build, respectively.

A basic **neighborhood strip mall** has a high average cost per square foot of \$340 and a low of \$284. Those numbers jump to \$507 and \$423 for building a **regional mall**.

When it comes to hospitality buildings, a **three-star hotel's** cost per square foot will average \$400–\$533. You'll see a respective jump to \$537–\$762 for building a **five-star hotel**.



When it comes to a school building, K-12 buildings average \$290 per square foot on the high side and \$242 on the lower end of things.

Public and community facilities

Gymnasiums and **rec centers** cost \$403 per square foot to build. **Police stations** cost an average of \$580 per square foot to build.

Government administration buildings cost an average of \$591 per square foot.