

# American Rescue Plan Act (ARPA) Funding Application

[Print](#)**Submitted by:****Status:** Open**Priority:** Normal**Assigned To:** Jonathan Storage**Due Date:** Open**Attachments**

- [Bright Futures Now Inc Training and Resource Center Renovation and Project Budget.xlsx](#) - 2021-12-15 10:26:27 pm



**American Rescue Plan Act (ARPA)  
Funding Application  
Non-Profit, Community Groups, Neighborhood Associations, and Businesses  
APPLICATION DEADLINE: December 15th 2021**

Application must be completed in full to be considered. Applications may be submitted online using this fillable form. But forms and attachments may also be submitted by email to [ARPA@cityofcharleston.org](mailto:ARPA@cityofcharleston.org) or by U.S. Mail to City Manager's Office, 501 Virginia Street East Charleston, WV 25301.

All requests for funding **must be directly related to COVID-19 mitigation or recovery efforts** and must fall within the parameters of at least one of the goals set by the treasury department along with other requirements listed within this application.

## GENERAL INFORMATION

**\* Name of Project/Program:**

Bright Futures Now Inc. Resource and Training Center Renovations

**\* Organization Name:**

Bright Futures Now, Inc.

**\* Address:**

504 Virginia Street West, Charleston, West Virginia 25302

**\* Primary Contact Person:**

Robert L. Haley, III

**Title:**

Executive Director/CEO

**\* Phone:**

304-400-4111

**\* Email:**

brightfuturesnow18@gmail.com

**Federal Tax ID:**

83-1671800

**If applicable: DUNS Number:**

117633430

To obtain a DUNS number please visit <https://fedgov.dnb.com/webform> After obtaining, please register your organization with the System for Award Management at <https://sam.gov/SAM/>

**List the organization's owner(s), Board of Directors, senior staff members, and other key members:**

Robert L. Haley, III CEO/Executive Director, ex officio Danita L. Haley, Board of Director Mary L. Wesley, Board of Director Denise L. White, Board of Director Michael A. White, Board of Director Lester J. Sims, Board of Director Rebecca Sims, Board of Director Theresa Coleman, Board of Director Evonne Richards, Board of Director Thomas Toliver, ex officio Brittany Masters, Senior Staff

**Describe any partner organizations, their roles, and your relationship with them:**

West Virginia HealthRight-Westside, grantor, key partner and sponsor of health initiatives Common Defense, nonprofit advocacy group for veterans, sponsor of health initiative, food distribution efforts and community outreach services BB&T, now Truist Bank, sponsor of financial literacy programming and food distribution donor WYTV7- North Carolina, sponsor of financial literacy programming and wellness program Humana, major donor and sponsor of food distribution, Census 2020 and health care event West Virginia School of Osteopathic Medicine (WVSOM), major sponsor of health care initiatives, food distribution, and community training Cerberus Security, resource for security systems and broadband certification training

**BUDGETARY OVERVIEW - Must match Budget Worksheet****\* Funds Requested**

350,000.00

**\* Total Program/Project Cost**

850,000.00

**Annual Organization Budget**

148670.000

**Request Summary**

1. Provide a narrative overview/summary of the request.

Topics that may be included but not limited to:

- a. Purpose and anticipated outcomes
- b. Individuals, entities, or communities served
- c. How the pandemic has necessitated this request
- d. Amount of any estimates and bids received to date
- e. Timeline for project completion

Bright Futures Now, Inc. is a non-profit organization located in Charleston, WV. Its purpose is to assist families with economic, educational, health and legal needs through developmental projects while incorporating standards of community stability, building trust and care that transform lives. To date, we serve local residents, seniors, and housing projects on the average of 200-300 per month from our food distribution programming. As the pandemic continues, the projected service number is more than five hundred families. We anticipate expanding projects and programs such as financial literacy, more robust food distribution, broadband and low-voltage certification training, cooking classes, health and nutrition classes, fitness for seniors, and more with the renovation of our second floor. Space will be allotted for in-person and virtual training, healthy eating demonstrations, counseling, utilization of our newly installed computer lab, and center for community-based resources. To date, we are serving seniors, housing residents, and families on average of 200-300 per month. As the pandemic continues, the projected service number is more than 500 families.

b. Individuals, entities, or communities served Our programs focus on needs of the whole family, primarily for Charleston, and within the Kanawha Valley.

c. How the pandemic has necessitated this request COVID-19 hampered our ability to obtain funding to complete contract work on the renovation. It stalled our efforts to obtain a new heating and cooling system as well as get the second-floor fire code work completed. Bright Futures Now Inc. was in the second phase to expand community services under our mission. In addition, we were unable to complete the renovations for classes, community center hub, office spaces and demonstration kitchen. We scheduled a major fundraiser which didn't take place due to the pandemic and travel restrictions. In addition, identifying companies with the personnel able to do the work has proven challenging. The need is still growing.

d.

Bids received to date total \$76,476.24 dollars. One bid has been delayed to sickness. Anticipate receipt. e. Timeline for project completion - December 20, 2022

Attach any additional information such as bids, concepts, designs, letters of support, etc. If submitting electronically the documents must be in PDF, Excel, or Word format and total file size must not exceed 10 megabytes.

## Program/Project Details

\* 1. The funding will be used to:

- Start a new program/project  
 Maintain an existing program/project  
 Expand an existing program/project

\* 2. If funded, will the program/project be completed within FY 2022?

If no, when is expected completion year?

Yes  No

3. Which eligible ARPA Expenditure Category does this program/project represent (See

<https://home.treasury.gov/system/files/136/SLFRF-Compliance-and-Reporting-Guidance.pdf> for further details)? Please check all that apply:

\*

- Public Health  
 Negative Economic Impacts  
 Services to Disproportionately Impacted Communities  
 Premium Pay  
 Infrastructure  
 Other

4. Briefly describe the program/project funds are being requested for:

The funds will be used to complete the renovations for the second floor to provide a safe, accessible location for instruction, training, outreach, and community work hub. Below is further clarification on the services provided and those services that will be offered once renovations are completed. For example, Youth Programs (Bright Future, The King's Table and Let's Talk Youth Outreach for At-risk children – We plan to operate various, age-appropriate activities for children in the community such as: summer programs, an after-school program which will include life skills, classes on good citizenship, age-appropriate recreational activities, and a food program. Volunteers will be used from community groups, partners, other churches, college students, etc. This program will operate Monday through Friday, with hours varying by activity. Food Distribution...dealing with food insecurity on a monthly basis for residents in the Kanawha County and beyond with sponsors: Humana, Midwest Food Bank, Mountaineer Food Bank, and assistance from community partners Greater Emmanuel Gospel Tabernacle.

5. Describe the need for this program/project:

This project wants to positively affect marginalized groups, who often face disproportionate consequences from economic and educational systems but have less influence in its development. Bright Futures Now, Inc. aims to develop a vision for economic, education, health and legal systems that can have a positive impact on the same groups. The funds will be used to renovate the second floor of the building to create space for training for employability skills, reduction in technological disparity, community health worker programming, entrepreneurship courses, low voltage and fiber optics, and outreach services for disadvantaged and rural communities. This space will be a community center serving Charleston residents and beyond. Below is a brief overview of the courses that will be offered. This will include food truck management, food prep safety, cooking classes, and more. As the pandemic continues, the projected service number is more than 500 families. Once renovations are completed, classes, counseling, demonstrations, computer lab and other services can begin late summer, or early fall 2022. We will continue to provide food distribution. The 2020 pandemic hampered renovation efforts. And with no readily accessible space to accommodate large groups of people particularly on the westside of Charleston, we saw a wonderful opportunity to fill a niche. This community center space is uniquely positioned for ongoing training and outreach supporting employability, improving food insecurity, and promoting healthy lifestyle. Our integrated approach to meet growing needs within the family and community was just getting started when the country was shut down. With minimal resources, we forge ahead with food distribution, clothing, and toy drives, serving a space for voter's registration and Census 2020. Unfortunately, the pandemic made in-person firsthand learning unsafe. Our key partners provided virtual learning and information sessions, while working collaboratively with content experts on projected programming. It is our goal to continue to promote economic independence and capacity building through education and training for targeted communities in and around Charleston who continue to grapple with a lack of financial resources and key infrastructure. Bright Futures Now, Inc. Training

and Resource Center will offer the following: Adult Education – The life center plans to include classes for adults in life skills, completing job applications, basic computer skills, resume writing, proper interview attire and etiquette as well as, mock interviews and GED preparation. Many of these activities will be conducted by a representative from local businesses. Parenthood classes for people will also be offered. The center will operate Monday through Friday at 504 Virginia Street West, Charleston, West Virginia. Various volunteers will be used from the community such as retired teachers and college students. Hours will vary depending on the classes. Microsoft Office Training will also be offered. Seniors (including Senior citizen care) – The senior citizen care will focus on recreation, education, health, well-being, and family. Assisted living and home assistance will be conducted by five (5) volunteers trained and/or licensed in home health care and in providing suitable medical care. Some activities will be conducted on-site whenever possible, or at senior living facilities. Services will be offered Monday through Friday from 9 am – 4 pm and in-home care will be scheduled for evenings, and weekends as needed. Financial Literacy- This will consist of webinars, in person counseling and consultation, seminars when feasible. Topics to be covered: homeownership, budgeting, savings, how to invest wisely, money management and the like. Courses will be geared for the entire family with support and expertise coming from local banking representatives, tax advisors and financial coaches. Series for youth will be incorporated in the curriculum for Bright Futures and The King's Table (middle school and high school). Saving accounts (generational oversight) for those raising children and grandchildren. Social Justice and Educational Equity: The program will provide remedial academics designed to prevent school dropouts and encourage high school graduation and vocational training for those needing re-entry skills back into society. The program will provide: (1) tutoring for each participant's weak subject area; (2) preparation for standardized tests specifically focusing on reading, math, and science (STEM); (3) arts and music classes; and (4) basic computer skills classes. Conflict Resolution Training for Leaders through DRM Diagnostic Roadmap originally located in London, England now based in Charleston, West Virginia. Sessions have already begun in 2021. Mentorship Programs: Each participant in the program will be paired with a mentor. Mentors will help and provide leadership to male individuals enrolled in the program establish stability in their lives and allow them to incorporate as a member of society. The program will work with different agencies to provide professional mentors. The mentors will offer job training, life skills, and leadership. Volunteers will coordinate the program, and each participant in need will be assigned a volunteer to improve the participant's critical subject areas. Counseling Program: Each participant that enrolls in the program will have access to a variety of counseling programs. Depending on the participants needs and goals, the participant can receive: (1) financial independence counseling; (2) family planning and parenting counseling; (3) mental health counseling. Depending on the program, the participants will either receive personal counseling or group counseling by volunteers. The financial counseling will offer credit repair assistance, budget classes, financial fitness classes, homeownership advice, and money marketing classes to stimulate generational wealth. The family planning and parenting counseling will offer, parenting classes, family skills classes, child nutrition classes, financial budgeting classes, and prevention classes for youth sexual activity. The mental health counseling will provide anger management, life skills classes, self-sufficient training, stress relief training, alcohol anonymous classes, narcotics anonymous classes, and veteran need classes. Health Outreach Program: These seminars are targeted to introduce the community and the participants to pertinent health issues. The seminars will provide fundamental educational information regarding health problems. The Applicant will collaborate with local hospitals, clinics, and state health departments to provide speakers for the seminars. The seminars will focus on nutrition, healthy eating, cooking classes, as well as smoking cessation, opioid awareness, flu shot clinic, health screenings and prevention. The applicant also plans on having one community health fairs each year, to draw attention to the health issues. Educational Help Program: Participants enrolled in the program will have the opportunity to advance their education and careers. The program will provide GED preparation, for those participants who have not received a high school diploma. There will also be beginning and advanced computer classes for those interested in pursuing careers in technology.

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#### **6. List other Charleston organizations in Charleston that address this need:**

Manna Meal does provide service, but since Bright Futures Now, Inc., has been in partnership with other agencies, there has been a difference in the frequency. United Way of Central West Virginia Mountain Mission of Charleston

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#### **7. Describe the level of collaboration with other organizations on this program/project:**

Under our economic and educational pillar, we have had conversations with Bridge Valley Community and Technical Economic, Cerberus Security, BB&T, now Truist Bank, and Humana. WYTV7 produces training programs. WYTV7 has begun working on dates for financial literacy seminars in January 2022. A project team including West Virginia School of Osteopathic Medicine, Humana, WV HealthRight, Center for Rural Health for the 2nd Annual Westside Community Health Fair set for May 2022 began its work in late summer 2021. This statewide event successfully began in June 2021 with support of the City of Charleston and Kanawha County Commission. Its goal was to improve health care access during the pandemic. Cerberus Security is currently working on a training curriculum as part of our STEM efforts for students and residents. EnACT, Humana and Mountaineer Food Bank are committed to work with us for Food Distribution expansion with the support of Health Right-Westside. Channel 13 News - WOWKTV is one of our sponsors for the 2022 Health Fair scheduled for May. West Virginia School of Osteopathic Medicine and its Center for Rural Health is a key sponsor for the Health fair. We have a verbal agreement with Mountain State Oral and Facial Surgery as well. Westside Engineering and Science Team has entered into an agreement to offer STEM courses once the 2nd floor renovations are completed. The McGee Foundation has begun strategic conversations with us about ways to facilitate our community outreach efforts.

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#### **8. How will duplication of services be prevented?**

Interface with community leaders, supporters and like-minded organizations committed to the revitalization of the economic and social health of residents in the targeted region. Share outcomes during the pandemic and work on alternative user-friendly methodologies.

## Program Requirements and Objectives

### 1. Identify the target recipients of proposed services. Specify the number of City residents the program will serve during the fiscal year and explain the basis upon which this number is calculated.

Our program will serve approximately 500 residents. This number was arrived at using Census 2020 data, U.S. Census Bureau QuickFacts: United States. That number is approximately 7.6% to 15.7% of the total residents living in and around Charleston, West Virginia.

### 2. List any eligibility requirements the program has with respect to age, gender, income, or residence.

Bright Futures Now, Inc., currently does not have an income restriction for food distribution. However, our focus will remain serving primarily Charleston, West Virginia residents and those in surrounding counties. Training programs will focus those who have at least a high school equivalency and beyond.

### 3. If this is a continuing activity, describe a measurable outcome of the previous year's work regardless of funding source.

Food Distribution program per month is 250-300 families. October 2020 during the height of the pandemic one thousand families were provided with food and basic care items. Throughout 2021, we did monthly and on five occasions bi-monthly distribution of food as well as walk-ups. We have delivered food to three local senior living facilities, and the men's and women's shelters. These totals averaged three hundred boxes monthly. In addition, there was a toy drive at the end of 2020, and efforts started in the month of November 2021. The beginning of 2021, we were determined to safely offer resources and supplies to the residents of Charleston. Hosted two clothing drives and yard sales. Offered COVID-19 testing and screening with Kanawha Charleston Health Department, Partnership for African American Churches (PAAC) and West Virginia Health Right-Westside. Offered Community Health Worker Training with West Virginia School of Osteopathic Medicine. This will be an on-going opportunity. Offered Conflict Resolution Training with DRM Diagnostic Roadmap for local leaders. Hosted a job fair in support of West Virginia Working Families to promote job opportunities. Distributed back-to-school supplies to more than fifty families and students in conjunction with community advocates. First annual Westside Community Health Fair with over twenty-five local health agencies, practices and organizations represented. More than one hundred residents participated despite the heat. Financial Literacy Medicare/Medicaid Update presented by Bankers Life Insurance and shared via Facebook and Twitter. The number of views were on average seven views and shared 4 times. We received positive feedback on the content and look forward to offering it to seniors. We could not have anticipated the worldwide pandemic that struck during the early stages of the projects. After several discussions with the team, adjustments to the plans were instituted. Tax Time is the Right Time for Budgeting and Savings. Presented by BB&T Marlo Long, Senior Vice President, Community Development and A More Excellent Way Life Center Church. For instance, BB&T arranged for the Banking Bus to be on the premises (4) times during the grant cycle. Due to safety concerns, these plans were eliminated. This online seminar had twelve local participants, but it was live streamed via Facebook. And the audience reached Ohio, Indiana, and Michigan. The Let's Talk Banking Youth Seminar (Webinar) 10 youth participated. The on-live audience was 30. The panelists included Marlo Long and Marie Cook of BB&T (Truist). Three Tax Preparation (Free) Services offered during the evening hours. Four people came to get their taxes done in January. Mavery Davis, CPA and a Vista Volunteer prepared tax forms with support of United Way of Charleston. 4. If this is a new program describe two anticipated measurable outcomes for the proposed program. This is an existing project to rehab space suitable for seminars, demonstrations, graphic design, and shared office space.

### 4. If this is a new program describe two anticipated measurable outcomes for the proposed program.

This is not a new program, but the project once completed will offer additional services.

## Budget

### \* 1. Has the organization received funding from the City of Charleston in the past for a similar program/project?

Yes  No

### \* 2. Has the organization requested funding from other Federal, State, or Local government entities for any program/project support related to COVID-19?

Yes  No

### 3. If yes, explain from which entities and the amounts requested for each program/project.

**4. List any other Federal, State, Local, or private funding or grant awards received in the last three years and the amount and status of each award.**

A More Excellent Way Ministries Worldwide, Inc. is the non-profit umbrella organization with two separate entities: A More Excellent Way Life Center Church and Bright Futures Now, Inc., which operates as a community development-non-profit organization since license was granted in November of 2016 and received its letter of determination from the IRS in 2021. Funds noted below were dispensed for community development engagements under Bright Futures Now, Inc., and A More Excellent Way Life Center Church.

**5. Briefly summarize project revenues and expenses related to this request. This should coincide with the budget worksheet.**

A total of \$850,000.00 dollars is needed to complete the renovations and expand services to the community. The project revenue reflects a portion to come from City's ARP Funding of \$350,000.00 and the rest revenues and expenses coming from other sources. See attachment included in zip file.

**6. If this request is not fully funded, what adjustments to the program/project is the organization prepared to make?**

Renovation work began in stages prior to the pandemic shutdown. If full funding is not received, work will commence in small stages, but continue with other outreach efforts. However, training and the use of the community space, proposed graphic design space, office rental space and demonstration and working kitchen cannot be utilized. Prior to our purchase of the building, it had been vacant for seven years. Fire and Safety installation, roof repairs and HVAC systems must be up to code in order to conduct the training and other activities in safe and functional spaces.

**7. Describe the plan for sustainability of the program/project or initiative after the requested award has been exhausted.**

The work should be completed so that training and other services can begin in earnest. The 2nd level will be available for rental to the community and agencies. We will continue to fundraise and look for additional sources of revenue. There are already plans for a major fundraiser as well as seeking additional sponsors and donors.

**8. Briefly describe the organization's fiscal oversight / internal controls to minimize opportunities for fraud, waste, and mismanagement.**

Bright Futures Now, Inc., will develop funds handling policy which will be reviewed and approved by the Board of Directors and Finance subcommittee. Monthly financial ledger reviews will be conducted by the Executive Director. The Board of Directors (BOD) will review monthly financial statements. Bright Futures Now, Inc. (BOD) will review and approve any expenditures above \$2,000. The Finance subcommittee will review and report to the Board of Directors monthly: Statement of Financial Position Statement of Activities Cash Flow Projection Current budget A Finance subcommittee is tasked with reviewing the organization's monthly or quarterly financial reports to ensure that the organization's budgeted costs and income are on track. Similarly, an auditor will be charged with overseeing an organization's annual independent financial review, while a fundraising committee will research and recommend new sources of funding. As a fraud-prevention measure, the board is required that different staff/employees are responsible for such tasks as authorizing payments, disbursing funds, reconciling bank statements, and reviewing credit card statements. At least two people will bear the responsibility for depositing, recording, and reconciling the receipt of funds. A senior manager will approve all vendor or consulting contracts that are awarded following a transparent procurement process. Signatures and Authorizations: Similarly, a policy requiring two layers of approval for expenses will reduce the risk of embezzlement. Boards established a process requiring two signatories on every check over a specified amount and two different signatories on every authorization or payment. Checks over \$2000.00 will require signatures of the Executive Director & a Board of Director. Checks are not pre-signed, and proper invoices will accompany any payment or disbursement. Bidding (3) will occur with any budget item over \$2000.00 dollars. Require prior written approval for large checks or credit card charges, again from two individuals, with documentation demonstrating the legitimacy of the expense. A conflict-of-interest policy to guard against self-dealing transactions is already in operation.

**9. How does your agency plan to separate ARPA funds from other agency funds for purposes of identification, tracking, reporting and auditing?**

There is already a separate bank account for Bright Futures Now, Inc. with Truist Bank.

**REQUESTED BUDGET WORKSHEET**

**Revenue Source Projections**

List all Estimated Funding for this Program/Project

**\* Proposed City ARPA Funding**

**Internal/Self-Funding**

\$350,000.00

**Donations/Other Fundraising**

**Government Grants/Other**

\$150,000.00

\$350,000.00

**\* TOTAL REVENUE**

\$850,000.00

**Expenses Projections**

List all Estimated Expenses for this Program/Project

**Salaries/Wages**

**Amount Requested from City**

**Amount from Other Sources**

**Total Estimated Expenses**

238,000.00

0.00

238,000.00

**Benefits & Matchings**

**Amount Requested from City**

**Amount from Other Sources**

**Total Estimated Expenses**

112,000.00

112,000.00

**Contracted Services**

**Amount Requested from City**

**Amount from Other Sources**

**Total Estimated Expenses**

216,476.24

216,476.24

**Program Materials**

**Amount Requested from City**

**Amount from Other Sources**

**Total Estimated Expenses**

35,000.00

35,000.00

**Marketing**

**Amount Requested from City**

**Amount from Other Sources**

**Total Estimated Expenses**

35,000.00

35,000.00

**Supplies**

<b>Amount Requested from City</b>	<b>Amount from Other Sources</b>	<b>Total Estimated Expenses</b>
	150,000.00	150,000.00

## Other

<b>Amount Requested from City</b>	<b>Amount from Other Sources</b>	<b>Total Estimated Expenses</b>
	63,523.76	63,523.76

## Total Expenses

<b>* Amount Requested from City</b>	<b>* Amount from Other Sources</b>	<b>* Total Estimated Expenses</b>
350,000.00	500,000.00	850,000.00

NOTE: Revenues and Expenses must balance, and the use of requested funds must be directly related to COVID-19 recovery efforts.

## Organizational Details

### 1. Describe the history of the organization and its current programs and activities.

Bright Futures Now Inc. is a 501c3 organization founded in Kanawha County to assist residents with resources, services, and information. The organization operates based on principles of economic recovery, education attainment, health care, and legal and social justice. These guiding principles help us formulate strategies to engage the community by addressing food insecurity, financial literacy, health care and well-being support and other services aimed at improving daily living. Since 2018, the organization was actively involved in several initiatives including a youth mentoring program (Bright Futures Program) in cooperation with West Virginia State University's Department of Social Work, The Bob Burdette Center, 4-H Services, food distribution, toy giveaways, COVID-19 testing, vaccine distribution, flu shot clinics and served as a hub for Census 2020 and Voter's Registration among other activities. (More detail description below) Food Insecurity Our monthly food distribution dramatically increased from 50 families to over 200 families. From the beginning of the pandemic until the end of the year, we distributed more than 4000 boxes of perishable and non-perishable items to families in the greater Kanawha Valley and beyond throughout 2020. October 2020 was the highest month with more than 1000 boxes distributed. As the need increases, we received requests from other counties (Cabell, Fayette, Putnam). These frequent calls for assistance from other counties and works with other advocates and supporters to provide aid to individuals who show up at our doors demonstrated the great need during the pandemic with so many out of work and needs, particularly in the rural communities. Support for food distribution came also from Humana, ENACT, Mountain State Oral and Facial Surgery, Mountaineer Food Bank, Midwest Foods, and other local partners, church members and friends of the ministry. Brian Aluise, Deputy Outreach Manager for Senator Joe Manchin helped, Ben Salango County Commissioner, Carey Jo Grace from Our Future WV Families, and several candidates during monthly distribution events. Vaccine Access and Health Equity During the height of the pandemic, we held two free Flu Shots Clinics and COVID-19 Testing 4 times with partners Family Care Centers and Kanawha Charleston Health Department and the Partnership for African American Churches throughout 2020-21. Over 730 individuals were vaccinated during the two primary events. This was particularly important for high-risk areas of Charleston, West Virginia and beyond. We improved vaccination and testing rates among black and poor communities. This was achieved through targeted marketing efforts including local social advocates, internet, announcement at churches and word of mouth. Weekly, The Partnership for African American Churches uses our parking lot to conduct COVID-19 testing. Health Events 1st Annual Westside Community Health Fair was held on June 26, 2021. Over 25 vendors and resource providers participated. 131 individuals, 71 sports physicals and over 48 people received COVID-19 vaccinations. In partnership with WV HealthRight Westside, we began conducting biweekly vaccinations and testing clinics. Community Services Hosted tax preparation sessions in cooperation with United Way of Charleston, and Volunteer Income Tax Assistance. Volunteers tax preparers worked with individuals over the period of one month until the CDC guidelines were enforced. Bankers Life Insurance offered seminars for seniors on the new changes to the Medicare and Medicaid Laws. This was recorded and then uploaded to several social media sites during the height of the pandemic. In early 2020 we offered an expungement seminar to educate residents with criminal history how to systemically get some offenses removed. Youth Mentoring This effort will allow us to continue our vision for youth mentoring for young boys and expansion to address the social-economic needs for the entire family. We have secured verbal agreements from successful community leaders to work with us in lifting the community. Our goal is to transform the entire family with information, resources, and support for the advancement of their lives. · Bright Futures Program for Girls · The King's Table for Boys Donations Donated winter jackets to Westside Middle School and Mary C. Snow



Elementary Schools, and Elkview Schools. Donated toys to 20 families with generous support from Freddy Frye of Boxing Fit organization in 2020 and Mountain State Oral and Facial Surgery. This outreach effort saw an increase in community commitment from the following agencies and organizations in 2021: Boxing Fit, A More Excellent Way Life Center Church-Youth Department, Mountain State Oral and Facial Surgery, YMCA and United Presbyterian Church.

## 2. Provide the organization's mission statement/purpose.

Bright Futures Now, Inc. is a non-profit corporation and shall operate exclusively for educational and charitable purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations described under Section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code. Bright Future's purpose provides education and charitable relief through in-person and on-line educational and support resources by giving free lectures, seminars, and webinars on financial literacy, second chance education, as well as providing a food bank, health care assistance and support through partnerships with health care agencies, job development, training, and other resources. Our programs include raise social consciousness about the health care equity, economic stability, food inequity and youth development on a local and national level, and to hold fundraising events in order to provide immediate relief and assistance to those suffering from educational gap, economic instability, health challenges, social inequalities regardless of their race, ethnicity, or religion. To maximize our impact on current efforts, we collaborate or seek to collaborate with other non-profit organizations which fall under the 501(c)(3) section of the internal revenue code and are operated exclusively for educational and charitable purposes. At times, per the discretion of the board of directors, we may provide internships or volunteer opportunities which will provide opportunities for involvement in said activities and programs in order to have a greater impact for change.

## 3. List any third-party references that can verify the organizations qualification or prior grant experience.

Herbert Henderson Office of Minority Affairs, West Virginia State Department, BB&T now Truist Bank, Carey Jo Grace/Jennifer Wells/ Kathy Ferguson of Our Future WV and Families.

## COVID-19 Impact

### 1. Explain the impact of the COVID-19 pandemic and how it relates to your request. For example, reduction in services, closures, increased costs, community impact, etc.

Reduction in services-no contractors, loss of fundraising opportunity, increased costs now due to nationwide closures and lack of availability staff, and community impact. Without the 2nd floor space, the full range of services will not be sustained.

### 2. If funds are being requested to replace revenue lost due to COVID-19, provide details, and attach supportive documentation.

One of the fundraisers for 2020 was a special arts program/installation with renowned artist Peter W. Hart Montreal Canada. Mr. Hart is former CEO of Rideau, Inc. who is also an author who works with youth and the homeless to create amazing art. He agreed to work with a group of citizens to produce a special art installation that would be auctioned off as part of the event. (Attached documentation). Funds will also be used to recover some portion of salaries for the administrative staff as well. It was projected that the sale of his art was between \$30,000.00 to \$65,000.00 based on his previous work. His gallery is located at 367 rue Saint-Paul E, Montréal QC H2Y 1H3. For more information, please see [peterwhart.com/about.php](http://peterwhart.com/about.php).

### 3. If awarded, how will ARPA funding aid in the recovery from the COVID-19 pandemic?

Bright Futures Now, Inc., will be able to continue its community engagement work, reverse the impact of pandemic by increasing operational capacity, and enhancing goals while sustaining current momentum. These funds will enable us to build additional coalitions and sustain our position of being a service provider. Our goal is to improve the economic and educational conditions for residents by gaining new or enhancing current skills in science, technology (low voltage, fiber optics,) computer skills, and other projected growth jobs.

## THE APPLICANT UNDERSTANDS:

\*

1. This application and other materials submitted to the City may constitute public records which may be subject to disclosure under the West Virginia Freedom of Information Act. Documents containing sensitive information may be marked as "confidential."

\*

2. Submitting false or misleading information in connection with an application may result in the applicant being found ineligible for financial assistance under the funding program, and the applicant or its representative may be subject to civil and/or criminal prosecution.

## THE APPLICANT CERTIFIES THAT:

\*

1. I have reviewed the US Treasury guidelines regarding the eligible uses of American Rescue Plan State and Local recovery funds. <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-fund/request-funding>

\*

2. By submitting this request, I represent that I am an authorized officer, or member of the organization for which I am submitting, and the information contained in my submittal is true and correct to the best of my knowledge and belief.

\*

3. The information submitted to the City of Charleston ("City") in this application, and substantially in connection with this application, is true and correct.

\*

4. The applicant is in compliance with applicable laws, regulations, ordinances and orders applicable to it that could have an adverse material impact on the project. Adverse material impact includes lawsuits, criminal or civil actions, bankruptcy proceedings, regulatory action by a governmental entity or inadequate capital to complete the project.

\*

5. The applicant is not in default under the terms and conditions of any grant or loan agreements, leases or financing arrangements with its other creditors that could have an adverse material impact on the project.

\*

6. I understand and agree that I must disclose, and will continue to disclose, any occurrence or event that could have an adverse material impact on the project.

\*

7. I certify that the requested funding is needed to ensure this program/project will occur within the City limits of Charleston West Virginia.

\*

8. The Board of Directors or governing body of the organization has approved submission of this application. Please attach a copy of the authorizing resolution or meeting minutes using the file upload.

\* Signature

\* Date

Robert L. Haley, III

12/15/2021

Authorized representative of Applicant/Organization

Format: MM/DD/YYYY

\* PRINTED NAME:

Robert L. Haley, III

\* TITLE OF APPLICANT:

Executive Director

\* ORGANIZATION NAME:

Bright Futures Now, Inc.

Upload a File

Choose File No file chosen

## Sharing Montgomery Budget Worksheet

**Organization Name: BRIGHT FUTURES NOW, INC.**

**Bright Futures Now, Inc. Training and Resource Center Renovation**

**Fiscal Year Period: 2022-2023**

	Projected Budget	Current YTD Actuals	Previous FY Actuals
<b>REVENUE</b>			
Proposed City ARPA Funding	350,000.00		
Internal/Self-Funding			
Donations/Other Fundraising	150,000.00		
Government grants & contracts	350,000.00		
Other			
<b>TOTAL REVENUE</b>	<b>850,000.00</b>	\$ -	\$ -
<b>EXPENSES</b>			
Salaries and Wages			
Amount Requested from City			
Amount from Other Sources			
<b>Total Estimated Expenses</b>	<b>238,000.00</b>		
<b>Benefits</b>			
Amount Requested from City			
Amount from Other Sources			
<b>Total Estimated Expenses</b>	<b>112,000.00</b>		
<b>Contracted Services</b>			
Amount Requested from City			
Amount from Other Sources			
<b>Total Estimated Expenses</b>	<b>216,476.24</b>		
<b>Program Materials</b>			
Amount Requested from City			
Amount from Other Sources			
<b>Total Estimated Expenses</b>	<b>35,000.00</b>		

## Sharing Montgomery Budget Worksheet

### Marketing

Amount Requested from City

Amount from Other Sources

**Total Estimated Expenses**

**35,000.00**

### Supplies

Amount Requested from City

Amount from Other Sources

**Total Estimated Expenses**

**150,000.00**

### Other

Amount Requested from City

Amount from Other Sources

**Total Estimated Expenses**

**63,523.76**

<b>35,000.00</b>		
<b>150,000.00</b>		
<b>63,523.76</b>		

**IMPORTANT DETAIL**

In order to insert a suggestion that uses a PivotTable or formula, your data was organized in colour

<b>Field1</b>
Organization Name: BRIGHT FUTURES NOW, INC.
Bright Futures Now, Inc. Training and Resource Center Renovation
Fiscal Year Period: 2022-2023

nns with a single header row.

<b>Row Labels</b>	<b>Count of Field1</b>
Bright Futures Now, Inc. Training and Resource Center Renovation	1
Organization Name: BRIGHT FUTURES NOW, INC.	1
Fiscal Year Period: 2022-2023	1
<b>Grand Total</b>	<b>3</b>