



REQUEST FOR QUALIFICATIONS THE ELEMENT EDGE

Element Federal Credit Union is requesting qualifications from artists for a mural project on the Element Edge located at 1611 4th Avenue Charleston, West Virginia 25387

PROJECT GOALS

- To commission a strong mural concept that captures the unity of the community and space

PROJECT TIMELINE

JUNE 2, 2015 – RFQ ANNOUNCED

JULY 2, 2025 – RFQ SUBMISSION DEADLINE

JULY 10, 2025 – ANNOUNCE SELECTED ARTIST(S)

AUGUST 10, 2025 - FINAL CONCEPT DUE

SEPT 15 2025 - FINAL INSTALLATION COMPLETE

COMPENSATION

Artist will be paid \$5,000.00 for final rendered concept and final execution.

ELIGIBILITY

Candidates must be professional artists or designers, eligible to work in the United States, and age 18 or older. Candidates are eligible regardless of race, color, religion, national origin, gender, gender identification, military status, sexual orientation, marital status, or physical ability. You do not need to be a resident of Charleston or the state of West Virginia to make a submission.

SUBMISSION REQUIREMENTS Submissions MUST include:

1. WORK SAMPLES: 3-5 images of previous work (single .jpgs or PDFs –do NOT combine)
2. Brief resume including related Public Art experience

*****INCOMPLETE SUBMISSIONS WILL NOT BE CONSIDERED*****

SELECTION CRITERIA

- Clarity of design
- Color choices
- Originality

SELECTION PROCESS

A selection committee will consider artists based on work sample and qualifications submitted. Selected artist(s) will be invited to submit final concept for selection and final execution.

OTHER CONSIDERATIONS:

Element Federal Credit Union shall retain ownership of the image, including but not limited to, reproduction rights, physical maintenance and lifespan. In all uses of the image, the creative product will be credited to the artist. All terms & conditions will be laid out in a contract to be signed by the artist upon selection of the artist. **Submission may be emailed to: ELEMENT MURAL PROJECT & YOUR LAST NAME** City of Charleston Office of Public Art % Jeff Pierson
jeff.pierson@cityofcharleston.org **Questions: call Jeff at 304-541-9284**

ABOUT THE ELEMENT EDGE

The Element Edge is a dynamic, inclusive community hub powered by Element Federal Credit Union, designed to spark innovation, connection, and empowerment in Charleston, West Virginia. This facility offers a welcoming space for youth, entrepreneurs, gamers, creatives, and changemakers of all ages and backgrounds.

The mission of The Element Edge is to empower individuals and communities through financial education, inclusive technology access, and creative opportunity. It serves as a launchpad for life skills, leadership, and future-ready careers—especially for those who have historically been underserved or overlooked.

Inside The Element Edge, you'll find:

- A fully equipped eSports gaming center focused on creating a safe and inclusive environment for LGBTQ+ youth and allies.
- A flexible learning space for workshops, mentoring, and community-led programs on financial literacy, entrepreneurship, coding, and more.
- Opportunities for volunteering, internships, and grant-supported innovation projects that give young people a voice and a future.

At its heart, The Element Edge is about unlocking potential—amplifying voices, reducing barriers, and building a better future together.

12'

**APPROX
216 FT²**

18'



